

Spring 2006 **CONFERENCE**

Physician Leadership in Information Technology

Physician leadership in Information Technology is not a luxury, it's essential to assure that investments in IT improve quality, safety and efficiency. Models for new physician roles, formal and informal, are proving this out. This year you'll hear from and interact with national leaders and innovators on this critical issue.

Camelback Inn
A JW Marriott Resort & Spa
Scottsdale, Arizona

April 6 – 8, 2006



Physician Leadership in Information Technology

Thursday, April 6

7:00 a.m. – 11:00 a.m. Conference Registration
(Front Circle Entrance)

7:30 a.m. Departure for Banner Estrella Hospital
(Front Circle Entrance)

8:00 a.m. – 11:00 a.m. Banner Estrella Hospital

Tour the all-digital hospital of the future that integrates Old World charm with state-of-the-art technology to create a unique healing environment. Estrella integrates a paperless Electronic Medical Record, complete CPOE, advanced communications technologies and award-winning design to support evidence-based clinical processes and workflow.

Hosts: **Tom Dickson**, CEO, and **Diane Drexler**, Chief Nursing Officer, *Banner Estrella*; **Michael Warden**, VP, Information Technology and CIO, **Judy Van Norman**, Director, Care Transformation, and **Joel McAlduff**, MD, Director, Clinical Innovation, *Banner Health System*

11:00 a.m. – 12:30 p.m. Welcome Luncheon
(Garden Pool) Spouses and Guests Welcome

1:00 p.m. – 5:00 p.m. Executive Presentations

1:00 p.m. – 2:00 p.m.

“Can Information Technology Transform Health Care? The RAND Study of Potential Costs and Benefits of Electronic Medical Record Systems”
(Yuma Room)

♦ **Richard Hillestad**, PhD., Sr. Management Scientist, *RAND Corporation*

“The Physician Leaders’ Role in Benefits Realization and Measurement: A Texas Health Resources Case Study” (Tucson Room)

♦ **Joseph S. Prosser**, MD, MBA, FACPE, Medical Director, Quality, *Harris Methodist Fort Worth Hospital, Texas Health Resources*, and **Doug Thompson**, Director, *FCG*, and Chair, *HIMSS Benefits Measurement Task Force*

“The Physician Executive Team: Roles and Responsibilities in IT Adoption at Memorial Hermann Healthcare System” (Nogales Room)

♦ **Richard Blakely**, MD, Physician-in-Chief, *Memorial Hermann Health Network Providers*; **Robert Murphy**, MD, Assistant VP and Medical Director, Information Systems, *Memorial Hermann Healthcare System*; **Robert Morrow**, MD, Assistant VP and CMO, *Memorial Hermann Southwest Hospital*; and **Nicholas Desai**, DPM, Chair, *Medical Informatics Committee, Memorial Hermann Ft. Bend Hospital*

2:30 p.m. – 3:30 p.m.

“Harnessing Clinical Decision Support to Improve Key Outcomes in Your Organization” (Yuma Room)

♦ **Jerome A. Osheroff**, MD, Chief Clinical Informatics Officer, *Thomson Micromedex*, Chair, *HIMSS Clinical*

Decision Support Task Force, Adjunct Assistant Professor of Medicine, *University of Pennsylvania*, and **Robert A. Jenders**, MD, MS, Associate Professor of Clinical Medicine, *Cedars-Sinai Medical Center* and the *University of California, Los Angeles*, Co-Chair, *HL7 Clinical Decision Support Technical Committee*

“The Evolving Role of the CMIO: AMDIS/Gartner Survey Results and Perspective” (Tucson Room)

♦ **Dick Gibson**, MD, PhD, CMIO, *Providence Health System*

“Providing Clinical Leadership to Informatics Priorities at Northwestern Memorial Hospital”
(Nogales Room)

♦ **Charles Watts**, MD, CMO, *Northwestern Memorial Hospital*, and **David Liebovitz**, MD, CMIO, *Northwestern Medical Faculty Foundation* and Medical Director, Clinical IS, *Northwestern Memorial Hospital*

4:00 – 5:00 p.m.

“Enterprise Governance for Information Services at Cedars-Sinai Medical Center” (Yuma Room)

♦ **M. Michael Shabot**, MD, Director, *Surgical Intensive Care*, Medical Director, and **Darren Dworkin**, CIO, *Enterprise Information Services, Cedars-Sinai Medical Center*

“The CIO/CMIO Partnership: 10 Years of Value at Providence Health System” (Tucson Room)

♦ **Rick Skinner**, VP, *FCG*, and **Dick Gibson**, MD, PhD, CMIO, *Providence Health System*

“IT Design and Implementation: The Seton Journey”
(Nogales Room)

♦ **Charles J. Barnett**, President and CEO, *Seton Healthcare Network*; **Anne LeMaistre**, MD, Medical Director, IS, *Seton Healthcare Network*; **Frank Mazza**, MD, VPMA, *Seton Medical Center*; and **Mark Barner**, CIO, *Seton Healthcare Network & Regional CIO, Ascension Health*

5:30 p.m. – 8:30 p.m. Reception (Sonoran Terrace)
Spouses and Guests Welcome

Friday, April 7

7:00 a.m. – 7:45 a.m. Continental Breakfast
(Peace Pipe Patio)

7:45 a.m. – 8:00 a.m. Annual 5 Minute Report
(Peace Pipe Room)

♦ **Stanley R. Nelson**, Chairman, *Scottsdale Institute*

8:00 a.m. – 9:30 a.m. “The Importance of Physician Leadership and Information Technology on the CHRISTUS Journey to Excellence” (Peace Pipe Room)

■ **Thomas Royer**, MD, CEO, *CHRISTUS Health*



Executive Panel:

- ◆ **Donald C. Wegmiller**, Chairman, *Clark Consulting – Healthcare Group*, and Vice-Chairman, *Scottsdale Institute*, Moderator
- ◆ **Matthew Calais**, Senior VP, Administrative Operations and CIO, *Legacy Health System*
- ◆ **David L. Callender**, MD, Associate Vice Chancellor and CEO, *University of California Los Angeles Hospital System*
- ◆ **Christopher G. Dawes**, President and CEO, *Lucille Packard Children's Hospital at Stanford*
- ◆ **Jeffrey S. Rose**, MD, VP, Clinical Excellence, Informatics, *Ascension Health*

9:30 a.m. – 10:00 a.m. Break (Peace Pipe Patio)

10:00 a.m. – 11:30 a.m. **"The Signature Initiatives: Transforming Health Care through Information Technology at Partners Healthcare"**
(Peace Pipe Room)

- **James J. Mongan**, MD, President and CEO, *Partners HealthCare*

Executive Panel:

- ◆ **Thomas Giella**, Health Care Practice Leader, *Korn/Ferry International*, Moderator
- ◆ **Charles J. Barnett**, President and CEO, *Seton Healthcare Network*
- ◆ **Narendra Kini**, MD, MHA, EVP, Clinical Operations Improvement, *Trinity Health*
- ◆ **David S. Muntz**, Senior VP and CIO, *Texas Health Resources*
- ◆ **Eric Norwood**, President and CEO, *DeKalb Medical Center*

11:30 a.m. – 1:30 p.m. **Attendee Luncheon**
(Sonoran Terrace)

11:00 a.m. – 2:00 p.m. **Luncheon for Spouses and Guests — Hosted by Rif Nelson and Janet Wegmiller**
Spouses and guests will enjoy lunch and shopping
(Meet at Circle Drive Entrance)

1:30 p.m. – 3:00 p.m. **"Governing Body and Organized Medical Staff Relationships"** (Peace Pipe Room)

- **Fred L. Brown**, FACHE, Chair, *JCAHO*, and founding President and CEO, *BJC Health System*

Executive Panel:

- ◆ **Steven Heck**, Acting CEO and President, *FCG*, Moderator
- ◆ **Dick Blair**, Chairperson, *CHRISTUS Health*
- ◆ **James E. Levin**, MD, PhD, Medical Director, Informatics, *Children's Hospitals and Clinics of Minnesota*
- ◆ **Steven M. Schlossberg**, MD, VP, Medical Informatics, *Sentara Healthcare*, Professor of Urology, *Eastern Virginia Medical School* and Chair, Practice Management Committee, *American Urological Association*
- ◆ **Bruce Smith**, Senior VP, Information Systems and CIO, *Advocate Health Care*

3:00 p.m. – 3:15 p.m. **Introduction to SI Web II — Collaboration Tool** (Peace Pipe Room)

- ◆ **Christopher G. Dawes**, President and CEO, *Lucille Packard Children's Hospital at Stanford*
- ◆ **Janet Guptill**, President, *KM at Work, Inc.*

3:15 p.m. – 7:00 p.m. **Open Time**

7:00 p.m. **Reception** (Sonoran Terrace)

7:45 p.m. **Membership Buffet Dinner** (Sonoran Terrace)
Spouses and Guests Welcome

Saturday, April 8

7:30 a.m. – 9:00 a.m. **"Breakfast Executive Roundtables"**
(Peace Pipe Room)

While enjoying breakfast, participants will have the opportunity to discuss the following topics.

"Medical Informatics Effectiveness: Roles, Champions and Partnerships"

- ◆ **Joel Shoolin**, DO, VP, Clinical Informatics, *Advocate Health Care*, Facilitator

"Designing the Future Clinical State and Measuring Effectiveness"

- ◆ **Thomas Rosenthal**, MD, CMO, *University of California at Los Angeles Medical Center*, and **Jonathan L. Manis**, System VP, Administrative Services and CIO, *Provena Health*, Facilitators

"Preparing Medical Leaders for an IT Enabled Future"

- ◆ **Joseph DeVenuto**, VP, and **Steven Hester**, MD, CMIO, *Norton Healthcare*, Facilitators

"Designing and Maintaining Clinical Decision Support"

- ◆ **Gil Kuperman**, MD, Director, Quality Informatics, *New York Presbyterian*, and **Ferdinand Velasco**, MD, CMIO, *Texas Health Resources*, Facilitators

"Realities of CPOE in the Community Hospital"

- ◆ **Bruce Smith**, Senior VP, Information Systems and CIO, *Advocate Health Care*, Facilitator

9:00 a.m. – 9:30 a.m. Break (Peace Pipe Patio)

9:30 a.m. – 10:15 a.m. **"Collaborating for Successful Change: Members Report to the Institute"**
(Peace Pipe Room)

One representative from each Roundtable will provide a 5-minute report to the conference.

- ◆ **Ralph T. Wakerly**, President, *Wakerly Partners*, Moderator

10:15 a.m. – 11:45 p.m. **"Successful Models for Physician Leadership in IT"** (Peace Pipe Room)

- **David C. Classen**, MD, MS, VP, *FCG*, and Associate Professor of Medicine and Consultant in Infectious Diseases, *School of Medicine, University of Utah*

Executive Panel:

- ◆ **Brian Jon Anderson**, MD, CMO, *Allina Hospitals and Clinics*
- ◆ **Carl Dirks**, MD, CMIO, *Saint Luke's Health System*
- ◆ **Dan Ferguson**, MD, VP, Medical Operations, *Catholic Healthcare West*
- ◆ **J. Michael Kramer**, MD, CMIO, *Trinity Health*

11:45 a.m. **Closing Remarks** (Peace Pipe Room)

- **Stanley R. Nelson**, Chairman, *Scottsdale Institute*

Who Should Attend?

This conference is an interactive experience for Scottsdale Institute member organizations who are engaging physicians in leadership roles, formal and informal, regarding clinical information technology. We encourage attendance by CEOs, CIOs, CMOs, clinical leaders, trustees and other members of the executive team. Stakeholders in strategic clinical IT investments and initiatives will learn about physician roles in achieving adoption, and improving outcomes and processes.

SI conferences are intimate sessions, designed for executives of all functions who will benefit from peer collaboration, information sharing and networking. Our platform is more “participation” and less “presentation,” so come prepared for relaxed, informal and highly interactive sessions with senior management teams from leading U.S. health systems.

This conference is open to SI members at no charge.

Attire: Business Casual

Conference Design & Objectives

Participants in this conference will:

- Review successes and lessons learned in adopting new models for clinical IT governance and physician leadership roles.
- Understand various approaches to stakeholder ownership of clinical IT investments.
- Learn about strategies and success factors for engaging community physicians in IT.
- Gain insights from CEOs and other executives during open panel discussions.
- Share challenges and solutions during executive case study reviews and roundtable discussions.
- Interact throughout the meeting with executives from leading healthcare systems.
- Discuss issues and solutions in an interactive, interdisciplinary and informal setting.

Certification

HIMSS has approved this conference for up to 17.4 contact hours of continuing education toward renewal of the CPHIMS and CHS credentials.

Conference Registration

Register at www.scottsdaleinstitute.org and click on “2006 Spring Conference.”

Reception: Thursday evening, April 6, at 5:30

Dinner: Friday evening, April 7 at 7:00

Spouses and guests are welcome.

Hotel Information

Hotel reservations must be made directly with the Camelback Inn, A JW Marriott Resort & Spa, at **1.800.242.2635** or at (<http://marriott.com/property/propertypage/phxcb?>). **Identify yourself as Scottsdale Institute, (group code SCOSCOA).**

Our rate is \$277 Single/Double (applicable April 6 and 7), **prior to Monday, March 13, 2006.** Individuals are responsible for all room charges, surcharges and tax.

**Camelback Inn, A JW Marriott Resort & Spa
5402 East Lincoln Drive
Scottsdale, AZ 85253
Phone 1.800.242.2635**

To avoid penalty, please cancel 7 days in advance.

Golf reservations can be made directly with the Camelback Inn Golf Club, 480.905.7902

Tennis, Jeep Tours, Horseback Riding, Spa Services and more can be arranged by contacting the Camelback Inn.