

SCOTTSDALE INSTITUTE

2007

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**PROGRAM  
REPORT**

*Improving  
Healthcare  
Performance  
Through  
Information  
Management  
and Process  
Improvement*

**The Healthcare Executive  
Resource for Information  
Management**



**S**cottsdale Institute is a not-for-profit corporation serving executive teams in leading healthcare systems who wish to share experiences about the complex issues of Information Management. We provide current coverage of strategic issues through teleconferences, conferences, publications and projects, consistently emphasizing open dialog, personal interaction and networking. Virtual collaboration tools added in 2006 will be expanded in 2007 to enhance SI programs.

SI programs are designed to promote education, idea sharing and networking. Experts identified from members, sponsors, and other industry leaders present and facilitate discussions and provide insights on leading practices. We encourage our volunteers to provide case studies, strategies for success, lessons learned, results and impact, trends and solutions.



## PROGRAM SUMMARY

### Teleconference Program

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- An efficient and effective venue for education, information exchange and networking
- Practical, real time insights without the time and expense of travel
- Gives your entire organization interaction with top industry resources
- Listen and view at your convenience, archives available at the website

### Conference Meetings

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- Spring Conferences led by CEO members in Scottsdale AZ
- Fall Conferences hosted by SI members, featuring site tours and demonstrations
- Designed exclusively for senior level executives
- Interactive, informal, multi-disciplinary and interpersonal

### Publication and Communications

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- *Information Edge*: our own review of hot topics, written for the busy executive
- Archives: Presentations and audio files from conferences, teleconferences, publications and projects

### Virtual Collaboration through Communities at SIWebII

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- Quality Improvement Networking - identify peers working on similar QI/PI challenges
- IT Cost Benchmarking - select peers and create apples to apples comparisons
- HIPAA Security – share successful and innovative practices
- Clinical Decision Support – managing both processes and knowledge assets
- Clinical Information System Benefits Measurement- sharing successes in establishing metrics and achieving them
- Access to Care Enabled by IT – managing populations to provide authorized levels of care
- Business Intelligence through Data Warehousing – creating tools for informed Decision making
- Conference Communities – pre and post dialog with speakers and attendees
- Teleconference Community – ask questions in advance and continue to dialog following each session
- Information Edge Community – pose questions to the leaders featured in each issue

# SCOTTSDALE INSTITUTE 2007 PROGRAMS

TOPICS	JAN.	FEB.	MAR.	APR.	MAY	JUNE	JULY	AUG.	SEP.	OCT.	NOV.	DEC.
Ambulatory Care Integration				•	•		•		•	•		•
Electronic Health Records	•	•	•	•		•	•	•	•		•	
Emerging Technologies and Trends	•		•		•			•		•		•
IT Enabling Operations	•	•	•	•		•			•		•	
IT Management and Value	•	•				•		•		•		•
Knowledge Management		•	•				•				•	
Patient Safety	•		•	•	•		•	•	•	•		
Quality / Performance Improvement		•			•	•				•	•	

## 2007 PROGRAM TOPICS

### Ambulatory Care Integration:

- Implementation in owned and private practices
- Patient involvement and Personal Health Records
- Disease Registries and Management
- Consumer decision support
- Stark implications and realities

### Electronic Health Records:

- Applications and technologies for clinical decision-making
- Clinical decision support/evidence based care
- Regulatory updates and industry trends
- Community health collaboratives and RHIO's
- Physician leadership models

### Emerging Technologies and Trends:

- IT and medical device convergence
- Imaging integration
- Wireless
- E-ICU implementation and benefits
- Communications and Telemedicine
- PHR's, RHIO's and Patient Portals

### IT Enabling Strategy and Operations

- MD Portals
- Recruitment and retention solutions
- Productivity, staffing and scheduling
- Patient flow and capacity management
- Security, Privacy and Confidentiality
- IT Enabling Access to Care

### IT Management and Value:

- Planning, leading, managing, and optimizing IT
- Measuring the impact of IT on operations and care
- Data and workflow standardization
- Optimizing infrastructure
- Culture and process changes for improved outcomes
- Successful implementation and achieving adoption
- Managing downtime and uptime
- IT certification, standards and interoperability

### Knowledge Management:

- Business Intelligence through Data Warehousing
- Use of KM tools in care delivery
- Learning and Content Management Systems
- Virtual Collaboration tools

### Patient Safety:

- Regulatory and consumer mandates
- CPOE, Bar Coding, and other advanced technologies
- Comprehensive safety program results
- Creating a culture of safety
- Workflow and systems redesign
- Reporting systems and approaches

### Quality / Performance Improvement:

- Six Sigma, Lean Manufacturing and other case studies
- Pay for Performance
- Linking operations to Public Health and disaster preparedness
- Transparency and public reporting
- Demonstrating the IT/Quality link

# SCOTTSDALE INSTITUTE MEMBER ORGANIZATIONS

Advocate Health Care,  
Oak Brook, IL

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Minneapolis, MN

Ascension Health,  
St. Louis, MO

Billings Clinic, Billings, MT

Catholic Healthcare West,  
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## SCOTTSDALE INSTITUTE

*A not-for-profit corporation serving executive teams in leading healthcare systems*

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