



SI IT Benchmarking Overview

As an important service to its membership, the Scottsdale Institute offers the SI IT Benchmarking Program that allows participating organizations to measure and compare the efficiency of their IT capabilities. Non-member peer organizations may participate following non-member guidelines.

I. CURRENT STATUS

SI offers an annual opportunity to refresh data, create new comparisons and add new participants.

- 50 organizations completed the 2009 survey and a validation process confirming completeness and reasonableness.
- A proprietary tool assists in normalizing data with self-selected cohorts.
- An optional report including cohort normalization, initial high-level suggestions for investigation and possible recommendations is available.

II. VALUE

SI's approach is unique and valuable because:

- It assists in normalization of cohort data, providing more accurate comparisons among organizations than is available elsewhere.
- It allows self-selection of comparison cohorts based on self-selected variables.
- An enterprise summary can be provided for corporate parent organizations, allowing for innovative internal benchmarking and collaboration.

III. NEXT STEPS

- Data collection resumes in 2010 *with the added value of building collaboratives based on benchmarking data*. Each collaborative will determine its own agenda, priorities, program content, leadership, and participation requirements. SI is experienced in managing collaboratives and will provide infrastructure and support services.
- Collaboratives have the following characteristics and resources:
 - They enable drilling down to help identify causes of variation, and facilitate the sharing of actual practices.
 - We suggest small groups of cohorts, 5-6 organizations, based on demographic similarities and core vendors where possible.
 - SI conducts the validation and normalization for each collaborative group.
 - Non-SI members who fit cohort profiles may join collaboratives at a non-member rate.
 - Each collaborative will have an exclusive SIWebII Community to support virtual discussion and information sharing, plus routine meetings via teleconference to be recorded and archived.
 - Collaboratives to meet the special needs of large hospital systems are available on a custom basis.

Several options for participation are available:

- **BASIC OPTION:** Data entry, validation, access to the anonymous database, and instructions for normalization and building comparisons are available at no charge.
- **ANALYSIS OPTION:** Basic option plus analytical services such as normalization and initial high-level suggestions for investigation. Charges for these services are discounted for SI Members.
- **COLLABORATIVE OPTION:** Basic option plus collaborative participation, including analytical services, enabling peer organizations to discover and share successful practices and solutions. Charges for collaboratives are also discounted for SI members.

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