

SCOTTSDALE

INSTITUTE

18<sup>th</sup>  
*18<sup>th</sup> Annual  
Spring Conference*

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## Healthcare Leaders Embrace Reform 2011

**Camelback Inn**  
A JW Marriott Resort & Spa

**Scottsdale, Arizona**

**April 27 – 29, 2011**



Peter S. Fine,  
Banner Health



Pat Hemingway Hall,  
Health Care Service  
Corp



Jeffrey L. Kang, MD,  
CIGNA Corp.



Mark R. Neaman,  
NorthShore University  
Health System



## Healthcare Leaders Embrace Reform 2011

### Wednesday, April 27

10:00 a.m. Conference Registration Desk opens  
(Peace Pipe Room)

11:30 a.m. – 1:00 p.m. Welcome Luncheon  
(Peace Pipe Patio)  
Spouses and Guests Welcome

1:00 p.m. – 1:15 p.m. Welcome and Five Minute  
Membership Report (Peace Pipe Room)  
◆ **Stanley R. Nelson**, Chairman, *Scottsdale Institute*

1:15 p.m. – 2:30 p.m.  
“Health Reform Implementation:  
What’s Ahead”  
◆ **Paul Keckley**, PhD, Executive Director, *Deloitte  
Center for Health Solutions*

2:30 p.m. – 3:00 p.m. Break (Peace Pipe Patio)

3:00 p.m. – 3:30 p.m.  
“Achieving the Triple Aim: ACOs, Population  
Health and Coordinated Care”  
◆ **Jeffrey L. Kang**, MD, CMO, *CIGNA Corp.*,  
President, *e-Health Initiative*, and former CMO,  
*Centers for Medicare and Medicaid Services*

3:30 p.m. – 4:30 p.m. Executive Roundtable:  
“Building New Models of Care and Payment”  
**Tom Giella**, Healthcare Practice Leader, *Korn/Ferry  
International*, Moderator  
◆ **Lois Elia**, VP, *AdvocateCare*  
◆ **Raymond Fabius**, MD, CMO, *Thomson Reuters*  
◆ **Jeffrey L. Kang**, MD, CMO, *CIGNA Corp.*

6:30 p.m. Reception and Hors d’oeuvres  
(Sonoran Terrace)  
Spouses and Guests Welcome

### Thursday, April 28

8:00 a.m. – 8:30 a.m. Continental Breakfast  
(Peace Pipe Patio)

8:30 a.m. – 9:00 a.m. (Peace Pipe Room)  
“Payers and Providers Working Together in  
a Post-Reform World”  
◆ **Pat Hemingway Hall**, President and CEO, *Health  
Care Service Corp.* (*Blue Cross Blue Shield of IL,  
TX, OK, NM*)

9:00 a.m. – 10:00 a.m. Executive Roundtable  
**Don Wegmiller**, National Board of Advisors,  
*Integrated Healthcare Strategies*, and Vice-Chairman,  
*Scottsdale Institute*, Moderator

#### Executive Panel:

- ◆ **Pat Hemingway Hall**, President and CEO, *Health  
Care Service Corp.*
- ◆ **Virginia McFerran**, CIO, *UCLA Health System*
- ◆ **Andrew Slavitt**, CEO, *Ingenix*
- ◆ **Nicholas Wolter**, MD, CEO, *Billings Clinic*,  
and former Commissioner, *Medicare Payment  
Advisory Commission*, and former member of  
the Boards of Directors of *AHA* and *AMGA* and  
past Chairs, *VHA Mountain States* and *Montana  
Hospital Association*

10:00 a.m. – 10:30 a.m. Break  
(Peace Pipe Patio)

10:30 a.m. – 11:00 a.m.  
“Innovation: The Banner Health Story”  
◆ **Peter S. Fine**, FACHE, President and CEO,  
*Banner Health*, and 2010 *Modern Healthcare/  
HIMSS CEO IT Achievement Award* recipient



## 11:00 a.m. – 12:00 p.m. Executive Roundtable

**David Campbell**, FACHE, Partner, *David Campbell LLC*  
Moderator

### Executive Panel:

- ◆ **Paul Browne**, Sr. VP and CIO, *Trinity Health*
- ◆ **Peter S. Fine**, FACHE, President and CEO, *Banner Health*
- ◆ **Steven Heck**, VP, *Impact Advisors*
- ◆ **Thomas C. Royer**, MD, President and CEO Emeritus, *CHRISTUS Health*

## 11:30 a.m. – 2:00 p.m. Luncheon for Spouses and Guests (Meet at Front Circle)

Hosted by **Rif Nelson** and **Janet Wegmiller**

## 12:00 p.m. – 1:30 p.m. Attendee Luncheon

(Peace Pipe Patio)

## 1:30 p.m. – 3:00 p.m. CIO Executive Panel/Open Forum Discussion

### “IT Supporting Reform Strategies”

**Stephen C. Hanson**, FACHE, Senior Executive VP, System Growth and Integration, *Texas Health Resources*, Moderator

- ◆ **Mark D. Barner**, Senior VP & CIO, *Ascension Health*
- ◆ **Aurelia Boyer**, CIO, *NewYork-Presbyterian Health System*
- ◆ **Michael O'Rourke**, CIO, *Catholic Health Initiatives*
- ◆ **Michael Restuccia**, VP and CIO, *Penn Medicine*
- ◆ **Timothy R. Zoph**, Senior VP, Administration and CIO, *Northwestern Memorial Hospital*

## 3:00 p.m. – 3:15 p.m. Break

## 3:15 p.m. – 4:00 p.m.

“IT Supporting Reform Strategies”/Open Forum, continued

## 4:00 p.m. Invitation to SI Fall Forum 2011, Oct. 6-7, Saint Vincent's Health/Ascension Health, Indianapolis, IN

- ◆ **Mark D. Barner**, Senior VP and CIO, *Ascension Health*
- ◆ **Alan Snell**, MD, CMIO, *Saint Vincent's Health*

## 4:15 p.m. Special Interest Group meetings

(agenda in conference packet)

## 7:00 p.m. Reception and Dinner

(Sonoran Terrace)

Spouses and Guests Welcome

## Friday, April 29

## 8:00 a.m. – 8:30 a.m. Continental Breakfast

(Peace Pipe Patio)

## 8:30 a.m. – 9:30 a.m.

### “Transformational Change: The Power of Medical Informatics”

**Don Wegmiller**, National Board of Advisors, *Integrated Healthcare Strategies*, and Vice-Chairman, *Scottsdale Institute*, Moderator

- ◆ **Mark R. Neaman**, President and CEO, *NorthShore University Health System*

## 9:30 a.m. – 10:00 a.m. Break (Peace Pipe Patio)

## 10:00 a.m. – 11:45 a.m.

### “Healthcare Reform Town Hall: Success Factors for Future Payment Models”

- ◆ **David C. Classen**, MD, MS, VP, CSC, and Associate Professor of Medicine and Consultant in Infectious Diseases, School of Medicine, *University of Utah*
- ◆ **Ed Marx**, Sr. VP & CIO, *Texas Health Resources*
- ◆ **Tom Sadvary**, President and CEO, *Scottsdale Healthcare*
- ◆ **Nicholas Wolter**, MD, CEO, *Billings Clinic*

## 11:45 a.m. Closing Remarks

- ◆ **Stanley R. Nelson**, Chairman, *Scottsdale Institute*

## 1:00 p.m. Depart Camelback Inn for Banner Health Simulation Center, Mesa, AZ

## 2:00 p.m. – 3:30 p.m. Tour of Banner Health Simulation Center

Banner Simulation System is one of the country's largest simulation education programs to train physicians, nurses, allied health providers and emergency responders using next-generation learning. The Banner Simulation System vision is to transform healthcare delivery through simulation, learning and research. Banner has the nation's first complete-care simulation hospital.

Simulation Center Senior Managers, Hosts and Tour Guides:

- Kelly Huffstutler-Petty
- Terry Chavez

## 3:30 p.m. Depart Banner for Camelback Inn



# ABOUT THE CONFERENCE

## Who Should Attend?

This conference is an interactive experience for Scottsdale Institute member executives interested in how others plan to meet the requirements of a reformed healthcare environment, and in sharing their own plans and strategies for doing so. We focus on the role of IT in advancing healthcare.

Member officers, trustees and other administrative and clinical executives are invited. As leaders in their respective markets and in IT-enabled performance improvement, SI members share best practices and learn from their peers.

SI conferences are intimate sessions, designed for member executives who benefit from peer collaboration, information sharing and networking. Our platform is more “participation” and less “presentation,” so come prepared for relaxed, informal and highly interactive sessions with senior management teams from other leading health systems.

This conference is offered for SI member executives, and the conference fee is included in SI membership dues.

*Attire: Business Casual*

## Conference Design & Objectives

Participants in this conference will:

- Have significant opportunities to interact with healthcare leaders as they address anticipated changes in healthcare policy and its impact on health systems and IT.
- Review approaches for success under reform that leading organizations have taken, and the anticipated benefits to their organizations.
- Understand how peer organizations are approaching meaningful use and achieving stimulus incentives, as well as forming Accountable Care Organizations, Medical Homes, and preparing for other forms of bundled payments.
- Hear in-depth case studies from leading health system CIOs and other executives about how IT is enabling their reform strategies, including priorities and tradeoffs.
- Understand innovation approaches adopted by leading healthcare systems and payers.
- Gain insights from CEOs and other executives during open-panel discussions.
- Interact throughout the meeting with executives from leading healthcare systems.

## Certification

HIMSS has approved this conference for up to 12.25 continuing education (CE) hours for use in fulfilling the continuing education requirements of the Certified Professional in Healthcare Information & Management Systems (CPHIMS).

## Conference Registration

Register at [www.scottsdaleinstitute.org](http://www.scottsdaleinstitute.org) click on “2011 Spring Conference.” Please register for Scottsdale Institute conference **and** the Camelback Inn.

## Hotel Information

Hotel reservations must be made directly with the Camelback Inn, A JW Marriott Resort & Spa, at <https://resweb.passkey.com/go/ScottsdaleInstitute>.

Our rate is \$289 Single/Double (applicable April 26, 27, 28), **prior to Monday, March 28, 2011**. Individuals are responsible for all room charges, surcharges and tax.

**Camelback Inn, A JW Marriott Resort & Spa**  
**5402 East Lincoln Drive**  
**Scottsdale, AZ 85253**  
**Phone: 1.800.266.9432**

If you must cancel, please cancel 7 days in advance to avoid penalty.

Golf reservations can be made directly with the Camelback Inn Golf Club, 480.905.7902

## Activities for Spouses and Guests

### **Wednesday, April 27**

- Welcome Luncheon, 11:30 a.m. – 1:00 p.m., Sonoran Terrace
- Reception 6:30 p.m., Sonoran Terrace

### **Thursday, April 28**

- Spouses/Guests Luncheon hosted by Rif Nelson and Janel Wegmiller, 11:30 a.m. – 2:00 p.m., meet at the Front Circle.
- Reception and Dinner, 7:00 p.m., Sonoran Terrace

Tennis, Jeep Tours, Horseback Riding, Golf, Spa Services and more can be arranged by contacting the Camelback Inn.