

SCOTTSDALE INSTITUTE'S 18TH ANNUAL SPRING CONFERENCE

Healthcare Leaders Embrace Reform 2011

Reflecting the unfolding nature of healthcare reform, Scottsdale Institute's Spring 2011 Conference advanced last year's theme. We have a lot to talk about after a year into reform, and our speakers did not disappoint the 100 attendees from SI member organizations and sponsors at the Camelback Inn on April 27 to 29.

It's safe to say we hit the ground running, as Paul Keckley, PhD, executive director of the Deloitte Center for Health Solutions, kicked the conference off with a shot at "Health Reform Implementation: What's Ahead?" which set the table for later presentations and panel discussions on new models of care and payment, how IT can support reform strategies and the power of medical informatics to facilitate transformation.

We learned from health-system executives like Peter Fine, president and CEO of Banner Health and 2010 HIMSS CEO IT Achievement Award recipient, Nicholas Wolter, MD, CEO of Billings Clinic, Thomas Royer, MD, president and CEO Emeritus, CHRISTUS Health and Mark Neaman, president and CEO of NorthShore University Health System, that leading organizations have not waited for reform. Like many other SI executives, they embarked on a path to IT-enabled quality, safety and efficiency because it was the right thing to do. Dr. Wolter challenged the audience not to get caught up in the details of specific legislation but to pursue quality improvement for its own sake.



A high-powered executive round table on Thursday morning featured Thomas Royer, MD, Peter Fine, David Campbell, Steve Heck and Paul Browne.



Joel Shoolin, DO, chats with Mark Neaman after Mark's presentation on the power of medical informatics to transform care.



We welcome Jeffrey Tillery, MD, and Michelle Conger of OSF Healthcare System as newcomers to the Spring Conference.

Innovation was a common reference point for the conference, including our selection of presenters. For the first time we had payers strongly represented in the speaker mix, notably Jeffrey Kang, MD, CMO of CIGNA Corp., who spoke on "Achieving the Triple Aim: ACOs, Population Health and Coordinated Care," and Pat Hemingway Hall, president and CEO of Healthcare Service Corp., which incorporates Blue Cross Blue Shield of Illinois, Texas, Oklahoma and New Mexico, who spoke on "Payers and Providers Working Together in a Post-Reform World."

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Tom Giella and Peter Fine follow up after Peter's presentation.

In an executive roundtable on "Building New Models of Care and Payment," Lois Elia, VP at AdvocateCare, described how Advocate is focusing on enterprise care management and away from "silo-care management" or episodic treatment. Using a risk-stratification tool helps the organization refocus on intervention.



An executive roundtable that tackled new models of care and payment included Ray Fabius, MD, Lois Elia, Jeffrey Kang, MD, and Tom Giella.



An executive roundtable tackled the topic of how payers and providers can work together. (L-R) stdg: Virginia McFerran, Andy Slavitt, Don Wegmiller; seated: Nicholas Wolter, MD, Pat Hemingway Hall.

A blue-ribbon CIO panel highlighted Thursday afternoon's sessions by leading an open forum on "IT Supporting Reform Strategies." Among the many nuggets: Aurelia Boyer, CIO at NewYork-Presbyterian, noted that her organization's top-three IT-related goals were patient engagement, "automating the institution from stem to stern" with an EMR and CPOE, and framing everything from the perspective that "You're not just CIO for your institution. You have to interact with your whole community" including medical practices and community physicians.



Thursday afternoon's CIO executive panel included Tim Zoph, Michael Restuccia, Steve Hanson, Michael O'Rourke, Aurelia Boyer and Mark Barner.

Michael O'Rourke, CIO at Catholic Health Initiatives, cited maximizing clinical operations, assuming risk and managing population health as key objectives. "We're an acute care organization. We don't know how to manage risk," he said in acknowledging the need for the kind of role payers have played in healthcare.



Julie Creamer, David Liebovitz, MD, and Tim Zoph stake out a Northwestern area of Peace Pipe Patio.



Jim Jones, Scott Whyte and Shadaab Kanwal enjoy the perfect weather at the Camelback.



Friday's Healthcare Reform Town Hall featured David Classen, MD, Nicholas Wolter, MD, Ed Marx, Charles Bracken and Tom Sadvary.

On Friday morning, David Classen, MD, led his signature Town-Hall wrap-up in which Tom Sadvary, president and CEO of Scottsdale Healthcare, noted that his organization has been building clinical integrated systems with an emphasis on speed and focus, elements that need to be supported by any ACO framework.



Kevin Wardell, Mitch Morris, MD, and Bruce Smith take a break on the Peace Pipe Patio.

The conference's final afternoon was devoted to a guided tour of Banner Health's new Simulation Center, the nation's first complete-care simulation hospital created out of a shuttered facility to provide state-of-the-art training using life-sized digital mannequins. Banner Simulation System is one of the country's largest simulation education programs to train physicians, nurses, allied health providers and emergency responders using next-generation learning.



Patricia Johnston and Mike Neal enjoy the reception on the terrace.



Demonstrating the power of simulation at the Banner Health Simulation Center.



Sue Paris and Alan Snell, MD, at the Sonoran Terrace reception.



**For complete presentations,
audio recordings and photos visit the
SI website at www.scottsdaleinstitute.org.
A conference faculty list is on the
back page.**



APRIL 2011 SPRING CONFERENCE FACULTY LIST

MARK D. BARNER, Senior VP & CIO, Ascension Health

AURELIA BOYER, CIO, New York-Presbyterian Health System

CHARLES BRACKEN, Executive Managing Director, Ingenix Consulting

PAUL BROWNE, Sr. VP and CIO, Trinity Health

DAVID CAMPBELL, FACHE, Partner, David Campbell, LLC

TERRY CHAVEZ, Senior Manager, Banner Simulation Center

CAROL NOE CHENEY, MS, Senior Director, Clinical Education, Banner Health

DAVID C. CLASSEN, MD, MS, VP, CSC, and Associate Professor of Medicine and Consultant in Infectious Diseases, School of Medicine, University of Utah

DEBORAH DAHL, Senior Director, Clinical Innovation, Banner Health

LOIS ELIA, VP, AdvocateCare

RAYMOND FABIUS, MD, CMO, Thomson Reuters

PETER S. FINE, FACHE, President and CEO, Banner Health

TOM GIELLA, Healthcare Practice Leader, Korn/Ferry International

PAT HEMINGWAY HALL, President and CEO, Health Care Services Corp.

STEPHEN C. HANSON, FACHE, Senior Executive VP, System Growth and Integration, Texas Health Resources

STEVEN HECK, VP, Impact Advisors

JEFFREY L. KANG, MD, CMO, CIGNA Corp, President, e-Health Initiative, and former CMO, Centers for Medicare and Medicaid Services

PAUL KECKLEY, PhD, Executive Director, Deloitte Center for Health Solutions

ED MARX, Sr. VP & CIO, Texas Health Resources

VIRGINIA MCFERRAN, CIO, UCLA Health System

MARK R. NEAMAN, President and CEO, NorthShore University Health System

STANLEY NELSON, Chair, Scottsdale Institute

MICHAEL O'ROURKE, CIO, Catholic Health Initiatives

MICHAEL RESTUCCIA, VP and CIO, Penn Medicine

THOMAS C. ROYER, MD, President and CEO Emeritus, CHRISTUS Health

TOM SADVARY, President and CEO, Scottsdale Healthcare

ANDREW SLAVITT, CEO, Ingenix

MARK SMITH, MD, PhD, System Director of Simulation and Innovation, Banner Health

ALAN SNELL, MD, CMIO, St. Vincent's Health

DON WEGMILLER, National Board of Advisors, Integrated Healthcare Strategies, and Vice-Chairman, Scottsdale Institute

NICHOLAS WOLTER, MD, CEO, Billings Clinic, and former Commissioner, Medicare Payment Advisory Commission

TIMOTHY R. ZOPH, Senior VP, Administration and CIO, Northwestern Memorial Hospital



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