

SCOTTSDALE

INSTITUTE

19th *19th Annual Spring Conference*

Healthcare Leaders Embrace Reform 2012

Camelback Inn
A JW Marriott Resort & Spa

Scottsdale, Arizona

April 18 – 20, 2012



Gary Campbell,
Centura Health



David T.
Feinberg, MD,
UCLA Hospital
System



Dean Harrison,
Northwestern
Memorial
HealthCare



Edwin A.
Ness, Munson
Healthcare



Craig E. Samitt,
MD, Dean Health
System



Michael H.
Schatzlein, MD,
Saint Thomas
Health Services/
Ascension Health



Healthcare Leaders Embrace Reform 2012

Wednesday, April 18

- 10:00 a.m. Conference Registration Desk opens
(Peace Pipe Patio)
- 11:30 a.m. – 1:00 p.m. Welcome Luncheon
(Peace Pipe Patio)
Spouses and Guests Welcome
- 1:00 p.m. – 1:10 p.m. Welcome and Annual Report (Peace Pipe Room)
◆ **Stanley R. Nelson**, Chairman, *Scottsdale Institute*
- 1:10 p.m. – 1:15 p.m. Invitation to participate in the SI IT Benchmarking Program
◆ **Shelli Williamson**, Executive Director, *Scottsdale Institute*
- 1:15 p.m. – 2:00 p.m. HITECH Update: Feet on the Ground and Head in the Clouds
◆ **Judy Murphy**, RN, Deputy National Coordinator for Programs and Policy, Office of the National Coordinator for Health Information Technology, *HHS*
- 2:00 p.m. – 2:45 p.m. What Should Healthcare Leaders Do Now?
◆ **Paul H. Keckley**, PhD, Executive Director, *Deloitte Center for Health Solutions*
- 2:45 p.m. – 3:15 p.m. Break
- 3:15 p.m. – 4:00 p.m. A Review of ACO Pilot Projects within The Center for Health Policy Research Dartmouth Institute – Brookings Collaborative, and Norton Healthcare's Journey
◆ **Steven Hester**, MD, Senior VP/CMO, *Norton Healthcare*
- 4:00 p.m. – 4:45 p.m. An introduction to the Health Care Cost Institute
◆ **David Newman**, JD, PhD, Executive Director, *Health Care Cost Institute*
- 6:30 p.m. Reception and Hors d'oeuvres
(Sonoran Terrace)
Spouses and Guests Welcome

Thursday, April 19

- 8:00 a.m. – 8:30 a.m. Continental Breakfast
(Peace Pipe Patio)
- 8:30 a.m. – 8:50 a.m. Transforming Healthcare at Dean: Leading the Journey to Value-Based Care
◆ **Craig E. Samitt**, MD, President/CEO, *Dean Health System*
- 8:50 a.m. – 9:10 a.m. Healing Humankind, One Patient at a Time
◆ **David T. Feinberg**, MD, Associate Vice Chancellor / CEO, *UCLA Hospital System*
- 9:10 a.m. – 9:30 a.m. Evolving Information Technology Toward Accountable Care
◆ **Mike Schatzlein**, MD, President/CEO, *Saint Thomas Health Services* and Nashville/Birmingham Ministry Market Leader, *Ascension Health*
- 9:30 a.m. – 10:00 a.m. Break
- 10:00 a.m. – 10:20 a.m. Advancing the Northwestern Medicine Plan: Enabling Technology and Key Outcomes
◆ **Dean M. Harrison**, President/CEO, *Northwestern Memorial HealthCare*
- 10:20 a.m. – 11:40 a.m. CEO Roundtable Open Forum
Donald C. Wegmiller, Vice-Chairman, *Scottsdale Institute*, and Chairman/CEO, *C-Suite*, Moderator
◆ **David T. Feinberg**, MD, Associate Vice Chancellor / CEO, *UCLA Hospital System*
◆ **Dean M. Harrison**, President/CEO, *Northwestern Memorial HealthCare*
◆ **Craig E. Samitt**, MD, President/CEO, *Dean Health System*
◆ **Mike Schatzlein**, MD, President/CEO, *Saint Thomas Health Services* and Nashville/Birmingham Ministry Market Leader, *Ascension Health*
- 11:40 a.m. – 1:00 p.m. Attendees Luncheon
(Peace Pipe Patio)
Optional: CDS-PI Collaborative meeting during this time
Jerry Osheroff, MD, *TMIT Consulting LLC*, Moderator



11:00 a.m. – 2:00 p.m. Luncheon for Spouses and Guests (Meet in Main Lobby)

Hosted by Rif Nelson and Janet Wegmiller

1:00 p.m. – 2:15 p.m. From the Top: Strategies and Implications

Kevin Wardell, President, *Norton Hospital*, and Board Member, *Scottsdale Institute*, Moderator

- ◆ **Gary Campbell**, President/CEO, *Centura Health*
- ◆ **Edwin A. Ness**, President/CEO, *Munson Healthcare*
- ◆ **Tom Williams**, PhD, President and CEO, *Integrated Healthcare Association*

2:15 p.m. – 3:15 p.m. Advancing New Models of Care

Mike Neal, Sr. VP, *Cerner Corporation*, Moderator

- ◆ **Brian Hedberg**, SVP/CIO, *Health Care Service Corporation* (BC/BS of IL, TX, NM, OK)
- ◆ **Cynthia Litt**, Executive Director, *Cedars-Sinai Medical Delivery Network*
- ◆ **Steve Margolis**, MD, Assistant VP/CMIO, *Adventist Health*
- ◆ **Brian Patty**, MD, VP/CMIO, *HealthEast Care System*

3:15 p.m. – 3:45 p.m. Break

3:45 p.m. – 4:30 p.m. Building an Infrastructure to Become Accountable for Care

- ◆ **David Bradshaw**, Chief Information, Planning and Marketing Officer, *Memorial Hermann Healthcare System*
- ◆ **Richard Blakely**, MD, CMO, *Memorial Hermann Physician Network (MHMD)*
- ◆ **Shawn Griffin**, MD, Chief Quality and Informatics Officer, *Memorial Hermann Physician Network (MHMD)*
- ◆ **Robert Murphy**, MD, CMIO, *Memorial Hermann Healthcare System*
- ◆ **M. Michael Shabot**, MD, System CMO, *Memorial Hermann Healthcare System*

Invitation to SI's Fall Forum hosted by Memorial Hermann Healthcare System, Oct. 25-26, 2012 in Houston

4:30 p.m. Special Interest Group meetings

7:00 p.m. Reception and Dinner (Sonoran Terrace)
Spouses and Guests Welcome

Friday, April 20

8:00 a.m. – 8:30 a.m. Continental Breakfast
(Peace Pipe Patio)

8:30 a.m. – 9:30 a.m. Lessons Learned: The CalPERS ACO Pilot

- ◆ **Stephen Foerster**, Senior Director, Managed Care, *Dignity Health*
- ◆ **Mary Carol Todd**, Sr. VP, Clinical Efficiency, *Dignity Health*
- ◆ **Scott Whyte**, VP, IT Connectivity, *Dignity Health*

9:30 – 10:00 a.m. Break

10:00 a.m. – 11:00 a.m. Top Performing (and Reforming) Health Systems: The IT Role

Jean Chenoweth, Sr. VP, Performance Improvement and 100 Top Hospitals Programs, *Thomson Reuters*, Moderator

- ◆ **Jim Noga**, CIO, *Partners HealthCare System*
- ◆ **Patrick J. O'Hare**, SVP Corporate CIO, *Spectrum Health*
- ◆ **Bruce Smith**, SVP/CIO, *Advocate Health Care*

11:00 a.m. – 12:00 p.m. Town Hall Discussion— Building Systems for Better Care and Reform

David C. Classen, MD, MS, Associate Professor of Medicine, *University of Utah*, CMIO, *Pascal Metrics* and Board Member, *Scottsdale Institute*, Moderator

- ◆ **Steve Aylward**, General Manager, Commercial Health & Life Sciences, *Microsoft Corporation*, and representative to the *ACO Community of Practice*
- ◆ **Harry Greenspun**, MD, Senior Advisor, Health Care Transformation and Technology, *Deloitte Center for Health Solutions*
- ◆ **Judy Murphy**, RN, Deputy National Coordinator for Programs and Policy, Office of the National Coordinator for Health Information Technology, *HHS*
- ◆ **Carol Simon**, PhD, SVP and Director, *Optum Institute for Sustainable Health Communities*

12:00 p.m. Closing Remarks

Stanley R. Nelson, Chairman, *Scottsdale Institute*



ABOUT THE CONFERENCE

Who Should Attend?

This conference is an interactive experience for Scottsdale Institute member executives interested in how others plan to meet the requirements of a reformed healthcare environment, and in sharing their own plans and strategies for doing so. We focus on the role of IT in healthcare.

Member officers, trustees and other administrative and clinical executives are invited. As leaders in their respective markets and in IT-enabled performance improvement, SI members share best practices and learn from their peers.

SI conferences are intimate sessions, designed for member executives who benefit from peer collaboration, information sharing and networking. Our platform is more “participation” and less “presentation,” so come prepared for relaxed, informal and highly interactive sessions with senior management teams from other leading health systems.

This conference is offered for SI member executives, and the conference fee is included in SI membership dues.

Attire: Business Casual

Conference Design & Objectives

Participants in this conference will:

- Interact with healthcare leaders as they address changes in policy and its impact for health systems and IT.
- Review approaches for success under reform, and the anticipated benefits to leading organizations.
- Understand how peer organizations have become top performing organizations and are preparing for accountable care, medical homes, and bundled payments.
- Hear in-depth case studies from leading CEOs, CMOs, CIOs and others about how IT is enabling their reform strategies, including priorities and tradeoffs.
- Gain insights from CEOs and other executives during open-panel discussions.
- Network throughout the conference with executives from top health systems.

Conference Registration

Register at www.scottsdaleinstitute.org click on “2012 Spring Conference.” Please register for Scottsdale Institute conference **and** the Camelback Inn.

Hotel Information

Hotel reservations must be made directly with the Camelback Inn, A JW Marriott Resort & Spa, at <https://resweb.passkey.com/go/ScottsdaleInstitute2012>.

Our rate is \$309 Single/Double (applicable April 17 – 21), **prior to Monday, March 23, 2012**. Individuals are responsible for all room charges, surcharges and tax.

Camelback Inn, A JW Marriott Resort & Spa
5402 East Lincoln Drive
Scottsdale, AZ 85253
Phone: 1.800.266.9432

If you must cancel, please cancel 7 days in advance to avoid penalty.

Golf reservations can be made directly with the Camelback Inn Golf Club, 480.905.7902

Activities for Spouses and Guests

Wednesday, April 18

- 11:30 a.m. – 1:00 p.m., Welcome Luncheon, Peace Pipe Patio
- 6:30 p.m. – Reception, Sonoran Terrace

Thursday, April 19

- 11:00 a.m. – 2:00 p.m., Spouse/Guest Luncheon hosted by Rif Nelson and Janel Wegmiller, meet at the Front Circle.
- 7:00 p.m. – Reception and Dinner, Sonoran Terrace

Tennis, Jeep Tours, Horseback Riding, Golf, Spa Services and more can be arranged by contacting the Camelback Inn.