

SCOTTSDALE

INSTITUTE

# 17<sup>th</sup> Annual Spring Conference

2010

## Healthcare Leaders Embrace Reform

Camelback Inn  
A JW Marriott Resort & Spa  
Scottsdale, Arizona

April 14 – 16, 2010



*Carolyn Clancy, MD,  
Director, AHRQ, US  
Dept. of Health and  
Human Services*



*Paul Keckley, PhD,  
Executive Director,  
Deloitte Center for  
Health Solutions*



*Dan Wolterman,  
President and CEO,  
Memorial Hermann  
Healthcare System*



## Healthcare Leaders Embrace Reform

### Wednesday, April 14

**10:00 a.m. – 5:00 p.m. Conference Registration**  
(Arizona Ballroom, South Foyer)

**11:00 a.m. – 12:30 p.m. Welcome Luncheon**  
(Camelback Patio) Spouses/Guests Welcome

**12:30 p.m. – 3:30 p.m. Executive Panel**

**“Preparing for Reform, Stimulus Incentives, and Meaningful Use”** (Arizona Ballroom)

- **Steve Heck**, VP, *Impact Advisors*, Moderator
- ◆ **George S. Conklin**, SVP & CIO, *CHRISTUS Health*
- ◆ **Mary Cooper**, MD, JD, CQO, and **Carole Cotter**, CIO, *Lifespan*
- ◆ **Bruce Smith**, SVP & CIO, *Advocate HealthCare*
- ◆ **Brent Snyder**, Esq., CIO, *Adventist Health System*
- ◆ **Bill Spooner**, SVP & CIO, *Sharp HealthCare*

Panelists describe how each of their organizations is successfully approaching information technology for reform, including the following aspects: Standards, Advanced Clinical Applications, Quality Improvement and Reporting, Interoperability and Security.

**2:00 p.m. – 2:15 p.m. Break**  
(Arizona Ballroom, South Foyer)

**2:15 p.m. – 3:30 p.m. Question and Answer Session** (Arizona Ballroom)

**3:30 p.m. – 4:00 p.m. Break**  
(Arizona Ballroom, South Foyer)

**4:00 p.m. – 5:00 p.m. Executive Presentations**  
Register for one session.

**“Beyond the EMR, CPOE, EMAR, SCM, HIT and HIEs: Alphabet Soup for the Next Five Years”**  
(Room J)

- ◆ **Paul Browne**, SVP & CIO, *Trinity Health*

**“Top Ten Health Systems-Powerful Change Agents for Quality”** (Room K)

- ◆ **Jean Chenoweth**, SVP, Top 100 Hospitals, *Thomson Reuters*

**“Basics of Healthcare Informatics for the C-Suite”** (Room L)

- ◆ **Jeffrey Rose**, MD, VP, Clinical Excellence, Informatics, *Ascension Health*

**6:30 p.m. Reception and Hors d’oeuvres**  
(Sonoran Terrace) Spouses and Guests Welcome

### Thursday, April 15

**7:00 a.m. – 7:45 a.m. Continental Breakfast**  
(Peace Pipe Patio)

**7:45 a.m. – 8:00 a.m. Five Minute Membership Report** (Peace Pipe Room)

- **Stanley R. Nelson**, Chairman, *Scottsdale Institute*

**8:00 a.m. – 8:30 a.m.** (Peace Pipe Room)

**“Comparative Effectiveness Approaches with ARRA funding, and the Critical Role of IT”**

- ◆ **Carolyn Clancy**, MD, Director, Agency for Healthcare Research and Quality, *US Department of Health and Human Services*

**8:30 a.m. – 9:45 a.m.** (Peace Pipe Room)

**“Achieving Best Practice at Memorial Hermann”**

- ◆ **Dan Wolterman**, President and CEO, *Memorial Hermann Healthcare System*

**“Comparative Effectiveness Discussion”**

- **Don Wegmiller**, National Board of Advisors, *Integrated Healthcare Strategies*, and Vice-Chairman, *Scottsdale Institute*, Moderator

**Executive Panel:**

- ◆ **Carolyn Clancy**, MD, Director, Agency for Healthcare Research and Quality, *US Department of Health and Human Services*
- ◆ **Paul Keckley**, PhD, Executive Director, *Deloitte Center for Health Solutions*
- ◆ **Dan Wolterman**, President and CEO, *Memorial Hermann Healthcare System*

**9:45 a.m. – 10:15 a.m. Break** (Peace Pipe Patio)

**10:15 a.m. – 11:30 a.m.** (Peace Pipe Room)

**“Reform: Evolving Roles for Providers and Patients”**

- **Mitch Morris**, MD, Principal, *Deloitte Consulting*, Moderator

**Executive Panel:**

- ◆ **Denis Cortese**, MD, immediate past President and CEO, *Mayo Clinic*
- ◆ **Mark Laney**, MD, President and CEO, *Heartland Health*
- ◆ **Peter Neupert**, Corporate VP, *Microsoft Health Solutions*

**11:30 a.m. – 1:00 p.m. Attendee Luncheon**  
(Sonoran Terrace)



**11:30 a.m. – 2:00 p.m. Luncheon for Spouses and Guests (Meet at Front Circle)**  
**Hosted by Rif Nelson and Janet Wegmiller**

**1:00 p.m. – 2:00 p.m. (Peace Pipe Room)**

**“Health Reform and Disruptive Innovators: Update”**

- ◆ **Paul Keckley**, PhD, Executive Director, *Deloitte Center for Health Solutions*

**2:00 p.m. – 3:30 p.m. (Peace Pipe Room)**

**“Reform: Improving Quality under Declining Reimbursement and Increasing Mandates”**

- **Erica Drazen**, Partner, *CSC*, Moderator

**Executive Panel:**

- ◆ **Mike Boswood**, President and CEO, Healthcare and Science, *Thomson Reuters*
- ◆ **Andrew Hurd**, Chairman and CEO, *Carefx*
- ◆ **Tom Sadvary**, President and CEO, *Scottsdale Healthcare*

**3:30 p.m. – 4:00 p.m. Break (Peace Pipe Patio)**

**4:00 p.m. – 5:00 p.m. (Peace Pipe Room)**

**HIT Policy Expert Panel**

- **David McCallie Jr**, MD, VP, Medical Informatics, *Cerner Corporation*, and member, *HHS ONC HIT Standards Committee*, Moderator

**Executive Panel:**

- ◆ **Gregory J. DeBor**, Client Partner, *CSC*, advisor to Senate staff on health reform and former ONC consultant
- ◆ **Louis H. Diamond**, M.B.Ch.B., F.A.C.P., F.C.P. (S.A.), Vice President and Medical Director, *Thomson Reuters*; chair, Quality, Measurement, Research and Improvement Council, *National Quality Forum*
- ◆ **Ferdinand Velasco**, MD, VP and CMIO, *Texas Health Resources*, and Co-Chair, *CCHIT Advanced Quality Work Group*

**5:00 p.m. Invitation to the SI Fall Forum 2010, Sept. 30 – Oct. 1, Intermountain HealthCare, Salt Lake City (Peace Pipe Room)**

- ◆ **Karl J. West**, AVP Information Systems, *Intermountain HealthCare*

**7:00 p.m. Reception and Dinner (Sonoran Terrace) Spouses and Guests Welcome**

## **Friday, April 16**

**7:00 a.m. – 9:00 a.m. (Peace Pipe Room)**

**“Breakfast Executive Roundtables”**

During breakfast, participants will discuss actionable ideas from this conference, identify those that would be of most value for their organization, and describe other steps they are taking to succeed under reform. In addition, several specific SI working groups will meet.

**9:00 a.m. – 9:30 a.m. Break (Peace Pipe Patio)**

**9:30 a.m. – 10:15 a.m. (Peace Pipe Room)**

**“Collaborating for Successful Change: Members Report to the Institute”**

One representative from each Roundtable will provide a 5 minute report to the conference.

- **Ralph T. Wakerly**, President, *Wakerly Partners*, Moderator

**10:15 a.m. – 11:45 a.m. (Peace Pipe Room)**

**“Healthcare Reform Town Hall: A discussion of Late Breaking News”**

- **David C. Classen**, MD, MS, Vice President, *CSC*, and Associate Professor of Medicine and Consultant in Infectious Diseases, School of Medicine, *University of Utah*, Moderator
- ◆ **Gregory J. DeBor**, Client Partner, *CSC*, advisor to Senate staff on health reform and former ONC consultant
- ◆ **Paul Keckley**, PhD, Director, *Deloitte Center for Health Solutions*

**11:45 a.m. Closing Remarks (Peace Pipe Room)**

- **Stanley R. Nelson**, Chairman, *Scottsdale Institute*



# ABOUT THE CONFERENCE

## Who Should Attend?

This conference is an interactive experience for Scottsdale Institute member executives interested in how others plan to meet the requirements of a reformed healthcare environment, and in sharing their own plans and strategies for doing so. We invite member CEOs, CFOs, CIOs, CMOs, CNOs, trustees and other administrative and clinical executives. As leaders in their respective markets and in IT-enabled performance improvement, SI members enthusiastically share best practices and learn from their peers. We focus on the role of IT in advancing healthcare.

SI conferences are intimate sessions, designed for member executives who benefit from peer collaboration, information sharing and networking. Our platform is more “participation” and less “presentation,” so come prepared for relaxed, informal and highly interactive sessions with senior management teams from other leading health systems.

This conference is offered for SI member executives, and the conference fee is included in SI membership dues.

*Attire: Business Casual*

## Conference Design & Objectives

Participants at this conference will:

- Have significant opportunities to interact with and hear from Carolyn Clancy, MD, Director of the Agency for Healthcare Research and Quality, and Paul Keckley, PhD, Director of Deloitte Center for Health Solutions, as they address anticipated changes in healthcare policy and its impact on health systems and IT.
- Gain insights from industry-leading CEOs and other executives during open-panel discussions.
- Review approaches for success under reform that leading organizations have taken, and the anticipated benefits to their organizations.
- Understand how peer organizations are approaching meaningful use and achieving the stimulus incentives under ARRA.
- Hear in-depth case studies from leading health system CIOs and other executives about how IT is enabling their reform strategies, including priorities and tradeoffs.
- Discuss what’s next—post reform; what organizations will look like and how they will function.
- Share strategies regarding how IT enables medical homes, Accountable Care Organizations and patient-centered communication.
- Participate with panelists representing leading policy and standards committees and how these directives impact your strategy and IT priorities.

- Share challenges and solutions during executive case-study reviews and roundtable discussions with national leaders.
- Interact throughout the meeting with executives from leading healthcare systems.
- Discuss issues and solutions in interactive, interdisciplinary and informal settings such as roundtables and town halls.

## Certification

This conference has been approved by HIMSS for contact hours of continuing education credit toward renewal of the CPHIMS credential. Go to [www.scottsdaleinstitute.org](http://www.scottsdaleinstitute.org) for more details.

## Conference Registration

Register at [www.scottsdaleinstitute.org](http://www.scottsdaleinstitute.org) click on “2010 Spring Conference.” Please register for Scottsdale Institute conference and the Camelback Inn.

## Hotel Information

Hotel reservations must be made directly with the Camelback Inn, A JW Marriott Resort & Spa, at 1.800.242.2635 or at [www.camelbackinn.com](http://www.camelbackinn.com).

Identify yourself as Scottsdale Institute (group code SCOSCOA).

Our rate is \$289 Single/Double (applicable April 13, 14, 15), prior to Monday, March 15, 2010. Individuals are responsible for all room charges, surcharges and tax.

**Camelback Inn, A JW Marriott Resort & Spa**  
**5402 East Lincoln Drive**  
**Scottsdale, AZ 85253**  
**Phone: 1.800.242.2635**

If you must cancel, please cancel 7 days in advance to avoid penalty.

Golf reservations can be made directly with the Camelback Inn Golf Club, 480.905.7902

## Activities for Spouses and Guests

### Wednesday, April 14

- Welcome Luncheon, 11:00 a.m. – 12:30 p.m., Camelback Patio
- Reception 6:30 p.m., Sonoran Terrace

### Thursday, April 15

- Spouses/Guests Luncheon hosted by Rif Nelson and Janet Wegmiller, 11:30 a.m.– 2:00 p.m., meet at the Front Circle.
- Membership Reception and Dinner, 7:00 p.m., Sonoran Terrace

Tennis, Jeep Tours, Horseback Riding, Golf, Spa Services and more can be arranged by contacting the Camelback Inn.