

Spring 2007 **CONFERENCE**

Informatics and Technologies Transforming the Delivery of Care

Consumer technologies are transforming clinical care, and sophisticated clinical technologies are becoming more affordable and broadly deployed. The next big leap will be extending care and informatics support to anywhere a patient might be on a pro-active health and medical treatment model. This year you'll hear from and network with national leaders in using informatics and technology to dramatically improve results for physicians and patients.

Camelback Inn
A JW Marriott Resort & Spa
Scottsdale, Arizona

April 25 – 27, 2007



Informatix and Technologies Transforming the Delivery of Care

Wednesday, April 25

7:00 a.m. – 11:00 a.m. Conference Registration
(Front Circle Entrance)

7:30 a.m. Departure for Mayo Clinic Arizona
(Front Circle Entrance)

8:30 a.m. – 11:00 a.m. Tour: Mayo Clinic Arizona

Mayo Clinic uses state-of-the-art information technologies to support its Practice, Education and Research missions. This session will include a review of these technologies as well as examples of their daily use.

Hosts: **John (Jack) P. Cranmer**, CIO and Chair, Division of Information Technology, and **Kenneth G. Bobis**, PhD, Chief Technology Officer, *Mayo Clinic Arizona*

11:00 a.m. – 12:30 p.m. Welcome Luncheon
(Garden Pool) Spouses and Guests Welcome

1:00 p.m. – 5:00 p.m. Executive Presentations

1:00 p.m. – 2:30 p.m.

“Beyond CPOE – Driving to New Levels of Patient Safety and Quality” (Tempe Room)

- ♦ **John Hilliard**, VP and CIO, **William McClatchey**, MD, CMIO, and **Leigh Hamby**, MD, MPh, Chief Quality Officer, *Piedmont Healthcare*

“Intermountain Healthcare’s Clinical Information Journey” (Payson Room)

- ♦ **Greg Poulsen**, Senior VP, *Intermountain Healthcare*

“Managing Clinical Culture” (Mesa Room)

- ♦ **Jeffrey Rose**, MD, VP Clinical Excellence, Informatix, *Ascension Health*

2:30 p.m. – 3:00 p.m. Break (South Patio)

3:00 p.m. – 4:30 p.m.

“The Clinical Transformation of Ascension Health — Excellent Clinical Care with No Preventable Injuries or Deaths” (Mesa Room)

- ♦ **David Pryor**, MD, Chief Medical Officer, Senior Vice President, Clinical Excellence, *Ascension Health*

“Informatix for Proactive Hospital-Wide In-Patient Disease Monitoring and Management”
(Payson Room)

- ♦ **Neil A. Martin**, MD, Professor and Chief, Division of Neurosurgery, *Geffen School of Medicine, University of California Los Angeles Medical Center*

CIO Leaders Panel: Perspectives on Care Delivery
(Tempe Room)

- ♦ **David Bradshaw**, Chief Information, Planning and Marketing Officer, *Memorial Hermann Health System*
- ♦ **George Conklin**, Senior VP, Information Management and CIO, *CHRISTUS Health*
- ♦ **John P. Glaser**, PhD, CIO, *Partners HealthCare* and Senior Advisor, *Deloitte Center for Health Solutions*
- ♦ **Marc Probst**, VP, Information Systems and CIO, *Intermountain Healthcare*
- ♦ **Bruce Smith**, Senior VP and CIO, *Advocate Health Care*

6:00 p.m. Welcome Reception and Hors d’oeuvres
Spouses and Guests Welcome (Sonoran Terrace)

Thursday, April 26

7:00 a.m. – 7:45 a.m. Continental Breakfast
(Peace Pipe Patio)

7:45 a.m. – 8:00 a.m. Annual 5 Minute Report
(Peace Pipe Patio)

- ♦ **Stanley R. Nelson**, Chairman, *Scottsdale Institute*

8:00 a.m. – 9:30 a.m.

“Moving from Wholesale to Retail”
(Peace Pipe Room)

- **Donald C. Wegmiller**, Chairman, *Clark Consulting — Healthcare Group*, and Vice-Chairman, *Scottsdale Institute*, Moderator

Executive Panel:

- ♦ **G. Richard Hastings**, President and CEO, *Saint Luke’s Health System*
- ♦ **Michael W. Murphy**, President and CEO, *Sharp HealthCare*
- ♦ **Tom Priselac**, President and CEO, *Cedars-Sinai Health System*
- ♦ **Milton Silva-Craig**, President and CEO, *Technology Solutions Company*

9:30 a.m. – 10:00 a.m. Break (Peace Pipe Patio)



10:00 a.m. – 11:30 a.m. “Medical Technologies

Transforming Care Delivery” (Peace Pipe Room)

- **Molly J. Coye, MD, MPh, CEO, Health Technology Center, Moderator**

Executive Panel:

- ◆ **Melissa Fitzpatrick**, Chief Clinical Officer, *Hill-Rom*
- ◆ **Peter McNerney**, Partner, *Thomas, McNerney & Partners*
- ◆ **R. Timothy Stack**, President and CEO, *Piedmont Healthcare*
- ◆ **Alan Weinstein**, former President, *Premier, Inc.*

11:30 a.m. – 1:30 p.m. Attendee Luncheon

(Sonoran Terrace)

11:00 a.m. – 2:00 p.m. Luncheon for Spouses and

Guests — Hosted by Rif Nelson and Janet Wegmiller
Spouses and guests will enjoy lunch and shopping
(Meet at Circle Drive Entrance)

1:30 p.m. – 3:00 p.m. “Information Technologies

Transforming Care Delivery” (Peace Pipe Room)

- **Nicholas Wolter, MD, Commissioner, Med PAC and CEO, Billings Clinic**

Executive Panel:

- ◆ **Bob Clarke**, President and CEO, *Memorial Health System*
- ◆ **Paul C. Tang, MD, VP and Chief Medical Information Officer, Palo Alto Medical Foundation, Sutter Health, and Chairman, American Medical Informatics Association**
- ◆ **Alan Ying, MD, Chief Medical Officer, Thomson Healthcare**

3:00 p.m. – 7:00 p.m. Open Time

7:00 p.m. Reception and Dinner (Sonoran Terrace)

Spouses and Guests Welcome

Friday, April 27

7:30 a.m. – 9:00 a.m. “Breakfast Executive Roundtables” (Peace Pipe Room)

While enjoying breakfast, participants will have the opportunity to network on several topics.

Medication Management

- ◆ **Bill Dwyer, SVP, Cerner Corporation**

Compliance Issues: HIPAA is only the beginning

- ◆ **George Conklin, Senior VP/CIO, CHRISTUS Health**

IT Cost Benchmarking

- ◆ **Patrick O’Hare**, Senior VP/CIO, *Spectrum Health*, and **Kent Gale**, President, *KLAS Enterprises*

Peer Networking in Quality Improvement

- ◆ **Julie Creamer**, Senior VP/Quality and Planning, *Northwestern Memorial Hospital*

Clinical Decision Support

- ◆ **Jerry Osheroff, MD, Chief Clinical Informatics Officer, Thomson Healthcare**

IT Benefits Measurement and Realization

- ◆ **Kimberly Pederson, VP, Allina Hospitals and Clinics, and Mike Alverson, VP Information Services/acting CIO, Texas Health Resources**

9:00 a.m. – 9:30 a.m. Break (Peace Pipe Patio)

9:30 a.m. – 9:40 a.m. “Overview of SIWebII”

(Peace Pipe Room)

- **Shelli Williamson**, Executive Director, *Scottsdale Institute*

9:40 a.m. – 10:15 a.m. “Collaborating for Successful Change: Members Report to the Institute”

(Peace Pipe Room)

One representative from each Roundtable will provide a 5 minute report to the conference.

- **Ralph T. Wakerly**, President, *Wakerly Partners, Moderator*

10:15 a.m. – 11:45 a.m. “Town Hall Conclusions: Directions for Tomorrow” (Peace Pipe Room)

- **David C. Classen, MD, MS, VP, FCG, and Associate Professor of Medicine and Consultant in Infectious Diseases, School of Medicine, University of Utah, Moderator**

Executive Panel:

- ◆ **Gerard A. Burns, MD, MBA, FACS, Chief, Medical Informatics, Hackensack University Medical Center**
- ◆ **Douglas E. Goldstein**, President, *Medical Alliances*
- ◆ **Marianne F. James, VP & CIO, Cincinnati Children’s Hospital Medical Center**
- ◆ **Micky Tripathi**, President & CEO, *Massachusetts e-Health Collaborative*

11:45 a.m. Closing Remarks (Peace Pipe Room)

- **Stanley R. Nelson**, Chairman, *Scottsdale Institute*

Who Should Attend?

This conference is an interactive experience for Scottsdale Institute member organizations whose IT strategies are transforming patient care. We invite attendance by CEOs, CIOs, CMOs, CNOs, trustees and other members of the executive and clinical team. As leaders of process and culture changes that accompany clinical care redesign enabled by these technologies, you will learn about the benefits and risks, as well as share your experiences with other conference participants.

SI conferences are intimate sessions, designed for executives of all functions who will benefit from peer collaboration, information sharing and networking. Our platform is more “participation” and less “presentation,” so come prepared for relaxed, informal and highly interactive sessions with senior management teams from other leading health systems.

This conference is open to SI members at no charge.

Attire: Business Casual

Conference Design & Objectives

Participants in this conference will:

- Review successes and lessons learned in designing and implementing new processes of care enabled by both medical and information technologies.
- Understand where various technologies stand on the adoption curve and which ones are still “bleeding edge.”
- Learn about strategies and success factors in engaging clinicians and achieving technology adoption and benefit.
- Gain insights from CEOs and other executives during open panel discussions.
- Share challenges and solutions during executive case study reviews and roundtable discussions with national leaders.
- Interact throughout the meeting with executives from leading healthcare systems.
- Discuss issues and solutions in an interactive, interdisciplinary and informal setting.

Certification

This conference has been approved by HIMSS for up to 17.1 contact hours of continuing education credit towards renewal of the CPHIMS credential.

Conference Registration

Register at www.scottsdaleinstitute.org and click on “2007 Spring Conference.”

Hotel Information

Hotel reservations must be made directly with the Camelback Inn, A JW Marriott Resort & Spa, at **1.800.242.2635** or at (<http://marriott.com/property/propertypage/phxcb?>). **Identify yourself as Scottsdale Institute, (group code SCOSCOA).**

Our rate is \$282 Single/Double (applicable April 24, 25 and 26), **prior to Monday, March 26, 2007.** Individuals are responsible for all room charges, surcharges and tax.

Camelback Inn, A JW Marriott Resort & Spa
5402 East Lincoln Drive
Scottsdale, AZ 85253
Phone 1.800.242.2635

If you must cancel, please cancel 7 days in advance to avoid penalty.

Golf reservations can be made directly with the Camelback Inn Golf Club, 480.905.7902

Activities for Spouses and Guests

Wednesday, April 25

- Welcome Luncheon, 11:00 a.m. – 12:30 p.m., Garden Pool
- Reception, 6:00 p.m., Sonoran Terrace

Thursday, April 26

- Spouses/Guests Luncheon hosted by Rif Nelson Janet Wegmiller, 11:00 a.m. – 2:00 p.m., meet at Circle Drive entrance
- Membership Reception and Dinner, 7:00 p.m., Sonoran Terrace

Tennis, Jeep Tours, Horseback Riding, Golf, Spa Services and more can be arranged by contacting the Camelback Inn.