

TELECONFERENCES

Maximize the Value

“We’ve found an easy way to let everyone know about the teleconferences: the assistant to our CIO forwards the announcements to a distribution list of IT management and others who have a stake in IT decision making. So in one click we are all reminded. I often forward them as well to targeted individuals who have a need to know in certain topic areas. By now many people have their own passwords and get the announcements, but we like to reinforce.”

– *Pete Springsteen, MD, Medical Director for IT, Munson Healthcare*

“Some amount of initial promotion is required: just forward the announcements with ‘you might be interested in this.’ Most important, however, is the quality of the presentations. Once people try it for the first time, an internal network develops that knows Scottsdale offers good stuff. We’ve been members of other healthcare IT supporting groups...but Scottsdale seems to offer the most useful and ‘easy’ resources to tap into.”

– *Robert Murphy, MD, CMIO, Memorial Hermann Health System*

“It’s easy; I forward all relevant teleconferences to our staff and invite them to listen in.”

– *Lois Elia, VP Clinical Excellence, Advocate Healthcare*

Organizations that frequently use our teleconferences offer suggestions on how and why to engage staff participation.

“I believe what works so well for us is the culture here: ‘learning is good.’ We can all learn, and it is encouraged to take the time to learn.”

– *Cindy Spurr, Corporate Director, Clinical Systems, Partners Healthcare*

“From my perspective the answer is simple: 1) The program has value, I get at least one or two ideas from each session. 2) I have hired new people and SI sessions are extremely well suited to transition them into healthcare clinical analytics. 3) Unlike some of the other webcasts, I don’t get hassled by vendors after the broadcast. 4) Access to materials is efficient, and 5) I can handle pressing issues if necessary while participating.”

– *John R. (Skip) Valusek, PhD, CPHQ, Director Informatics Support, HealthEast Care System*

“I’ve ‘advertised’ this to our physician and nursing liaisons. Obviously getting signed up on the SI website is the first step. Once they get notices of upcoming events, I think the topics and presenters speak for themselves given the quality. The first step is that communication to the organization, just making them aware that it’s available.”

– *Joel Shoolin, DO, Vice President, Advocate Healthcare*

