

24th Annual

SCOTTSDALE INSTITUTE CONFERENCE

Innovation for Value-Based Care

Transforming our health system to Value-Based Care is driving new approaches to care, health and payment. As this transformation continues to dominate the attention of healthcare leaders, new models, disrupters, non-traditional players, patient-centric viewpoints and team-based care have arrived. Innovation is essential for success in the new environment. Join us to share strategies, tactics and results from executives leading these new breakthroughs in health and care.

Camelback Inn
A JW Marriott Resort & Spa
Scottsdale, Arizona

April 19 – April 21, 2017



Barclay E. Berdan,
Texas Health Resources



Catherine Jacobson,
Froedtert Health



Dennis Murphy,
IU Health



John T. Porter,
Avera



Ernie Sadau,
CHRISTUS Health

Innovation for Value-Based Care

WEDNESDAY, APRIL 19

10:00 a.m. Conference Registration Desk opens, (Peace Pipe Patio)

11:30 a.m. – 1:00 p.m. Welcome Luncheon (Peace Pipe Patio) Spouses and Guests Welcome

1:00 p.m. – 1:15 p.m. Welcome and Annual Report (Peace Pipe Room)

- ◆ Donald C. Wegmiller, Chairman, *Scottsdale Institute* and Chairman & Co-Founder, *C-Suite Resources*

1:15 p.m. – 2:15 p.m. ACA Chapter Two: What's next?



- ◆ Paul H. Keckley, PhD, Editor, *The Keckley Report*

2:15 p.m. – 3:00 p.m. Spectrum Health Executive Team Presentation: Building Bridges. Leading Change.



SPECTRUM HEALTH

- ◆ Joan Budden, President & CEO, *Priority Health*
- ◆ Christina Freese Decker, President, *Spectrum Health Hospital Group*
- ◆ Seth W. Wolk, MD, System Chief Medical Officer, *Spectrum Health* and President, *Spectrum Health Medical Group*

3:00 p.m. – 3:30 p.m. Break

3:30 p.m. – 4:45 p.m. Innovation for Bottom-Line Value

Joseph J. Fifer, President & CEO, *Healthcare Financial Management Association*, Moderator

- ◆ Jordan R. Asher, MD, Chief Clinical Officer, *Ascension Care Management* and Chief Innovation Officer, *MissionPoint Health Partners*

- ◆ Jane Barlow, MD, Principal, *Jane Barlow & Associates* and former Associate CMO, *CVS Health*

- ◆ Richard Frank, MD, VP, Health Care Management and Senior Medical Director, Provider Enablement, *Anthem*

- ◆ Amy Frankowski, MD, Sr. Medical Director, Population Health, *Mercy Health*

4:45 p.m. – 6:00 p.m. Interest Group meetings

6:30 p.m. Reception and Hors d'oeuvres (Sonoran Terrace) Spouses and Guests Welcome

THURSDAY, APRIL 20

7:15 a.m. – 8:15 a.m. Continental Breakfast (Peace Pipe Patio)

8:15 a.m. – 10:00 a.m. From the Top: Strategies, Enablers and Challenges

Donald C. Wegmiller, Chairman, *Scottsdale Institute* and Chairman & Co-Founder, *C-Suite Resources*, Moderator

- ◆ Barclay E. Berdan, CEO, *Texas Health Resources*
- ◆ Catherine Jacobson, President & CEO, *Froedtert Health*
- ◆ Dennis Murphy, President & CEO, *IU Health*
- ◆ John T. Porter, President & CEO, *Avera Health*
- ◆ Ernie Sadau, President & CEO, *CHRISTUS Health*

10:00 a.m. – 10:30 a.m. Break

10:30 a.m. – 12:00 p.m. CEO Roundtable and Open Forum

Donald C. Wegmiller, Chairman, *Scottsdale Institute* and Chairman & Co-Founder, *C-Suite Resources*, Moderator

- ◆ Barclay E. Berdan, CEO, *Texas Health Resources*
- ◆ Catherine Jacobson, President & CEO, *Froedtert Health*
- ◆ Dennis Murphy, President & CEO, *IU Health*
- ◆ John T. Porter, President & CEO, *Avera Health*
- ◆ Ernie Sadau, President & CEO, *CHRISTUS Health*

12:00 p.m. – 1:30 p.m. Luncheon (Peace Pipe Patio) Spouses and Guests Welcome

1:30 p.m. – 2:30 p.m. What the CEO Needs to Know About Cybersecurity

Tim Zoph, Client Executive & Strategist, *Impact Advisors*, Moderator

- ◆ **Fernando Blanco**, VP & CISO, *CHRISTUS Health*
- ◆ **Preston Jennings**, VP, Information Security & CISO, *Trinity Health*
- ◆ **Gerry Lewis**, President & CEO, *AIS* and SVP & CIO, *Ascension Health* and *Scottsdale Institute* Advisor
- ◆ **Ryan Smith**, SVP & CIO, *Banner Health*

2:30 p.m. – 3:00 p.m. Break

3:00 p.m. – 3:45 p.m.

BayCare Executive Team Presentation: Population Health Tools to Manage Risk and Engage Physicians



- ◆ **Ethan Chernin**, COO, *BayCare Physician Partners*
- ◆ **Greg Hindahl**, MD, VP & CMIO, *BayCare Health System*

3:45 p.m. – 4:45 p.m. Prove that EHRs Add Value

Paul Tang, MD, VP, Chief Health Transformation Officer, *IBM Watson Health* and *Scottsdale Institute* Advisor, Moderator

- ◆ **Robert Eardley**, SVP, CIO & CISO, *Houston Methodist* and *Scottsdale Institute* Advisor
- ◆ **David S. Muntz**, Principal, *Muntz and Company LLC*, and former Principal Deputy National Coordinator, *Office of the National Coordinator, US Dept. HHS*
- ◆ **Bruce Smith**, SVP & CIO, *Advocate Health Care* and *Scottsdale Institute* Board Member
- ◆ **Alan Weiss, MD**, CMIO, Ambulatory Services and Associate VP, *Memorial Hermann Health System*

4:45 p.m. – 6:30 p.m. Interest Group Meetings

6:30 p.m. Reception (Peace Pipe Patio)

7:00 p.m.-7:45 p.m. Celebration of Shelli Williamson's Career with Scottsdale Institute (Peace Pipe Room)

7:45 p.m. Dinner (Sonoran Terrace) Spouses and Guests Welcome

FRIDAY, APRIL 21

8:00 a.m. – 8:30 a.m. Breakfast

8:30 a.m. – 10:00 a.m. Innovation for Clinical Value

Jeff Rose, MD, SVP & Chief Strategy Officer, *Hearst Health* and *Scottsdale Institute* Advisor, Moderator

- ◆ **Amy Compton-Phillips, MD**, EVP, Chief Clinical Officer, *Providence St. Joseph Health*
- ◆ **Mary Beth Mitchell**, RN, Chief Nursing Informatics Officer, *Texas Health Resources*
- ◆ **Carrie Nelson, MD**, Chief Clinical Officer, *Advocate Physician Partners*
- ◆ **David Tsay, MD**, PhD, Associate Chief Innovation Officer, *NewYork-Presbyterian*

10:00 a.m. – 10:30 a.m. Break

10:30 a.m. – 12:00 noon Town Hall Forum

John Glaser, PhD, SVP, Population Health, *Cerner Corporation*, Moderator

- ◆ **Jane Barlow, MD**, Principal, *Jane Barlow & Associates* and former Associate CMO, *CVS Health*
- ◆ **David Classen, MD**, CMIO, *Pascal Metrics*, Associate Professor of Medicine, *University of Utah* and *Scottsdale Institute* Executive Committee Member
- ◆ **Joseph J. Fifer**, President & CEO, *Healthcare Financial Management Association*
- ◆ **Paul H. Keckley, PhD**, Editor, *The Keckley Report*
- ◆ **Mitch Morris, MD**, EVP, *Optum*
- ◆ **Paul Tang, MD**, VP, Chief Health Transformation Officer, *IBM Watson Health* and *Scottsdale Institute* Advisor

12:00 noon Closing Remarks

- ◆ **Don Wegmiller**, Chairman, *Scottsdale Institute* and Chairman & Co-Founder, *C-Suite Resources*

About the Conference

Who Should Attend?

This conference is an interactive experience for Scottsdale Institute member executives interested in how others plan to meet the requirements of a reformed healthcare environment, and in sharing their own plans and strategies for doing so, with a special emphasis on the Information Technology aspects.

Member officers, trustees and other administrative and clinical executives are invited. As leaders in their respective markets and in IT-enabled performance improvement, SI members share best practices and learn from their peers.

SI conferences are intimate sessions, designed for member executives who benefit from peer collaboration, information sharing and networking. Our platform is more “participation” and less “presentation,” so come prepared for relaxed, informal and highly interactive sessions with senior management teams from other leading health systems.

This conference is offered for SI member executives, and the conference fee is included in SI membership dues.

Attire: Business Casual

Conference Design & Objectives

Participants at this conference will:

- Learn about and discuss anticipated legislative changes and prepare for the impact on healthcare in 2017.
- Spend a morning in dialogue with leading health system CEOs from Texas Health Resources, Froedtert Health, Indiana University Health, Baptist Health, Ascension Healthcare, CHRISTUS Health and Avera Health.
- Discuss in-depth executive reviews from senior executive teams at Spectrum Health and BayCare Health System.
- Interact with healthcare leaders as they describe innovations in value-based care across a broad continuum of providers.
- Understand the IT implications of population health and risk management.
- Understand the impact of cyber security on the whole organization.

- Gain insights from peer executives during open-panel discussions.
- Participate in a lively discussion session with thought leaders in our annual Town Hall Forum.
- Network throughout the conference with executives from top health systems, payers, professional associations and centers of innovation and research.

Conference Registration

Register for the 2017 Spring Conference at SI's website www.scottsdaleinstitute.org.

Hotel Information

Hotel reservations must be made directly with the Camelback Inn, A JW Marriott Resort & Spa, at <https://resweb.passkey.com/go/ScottsdaleInstitute2017>

Our rate is \$319 Single/Double (applicable April 17-April 23, 2017), **prior to Monday, March 17, 2017**. Individuals are responsible for all room charges, surcharges and tax.

Camelback Inn, A JW Marriott Resort & Spa
5402 East Lincoln Drive
Scottsdale, AZ 85253
Phone: 1.800.266.9432

If you must cancel, please cancel 7 days in advance to avoid penalty.

Golf reservations can be made directly with the Camelback Inn Golf Club, 480.905.7902

Activities for Spouses and Guests

Wednesday, April 19

- 11:30 a.m. – 1:00 p.m., Welcome Luncheon, Peace Pipe Patio
- 6:30 p.m., Reception, Sonoran Terrace

Thursday, April 20

- 12:30 a.m. – 1:30 p.m., Attendee Luncheon, Peace Pipe Patio
- 7:00 p.m., Reception and Dinner, Sonoran Terrace

Tennis, Jeep Tours, Horseback Riding, Golf, Spa Services and more can be arranged by contacting the Camelback Inn.