

# A Light Like No Other



Shelli Williamson  
illuminates the way  
across 18 years of  
**Scottsdale Institute**  
education, networking  
and collaboration.

## Guiding light

Nearly a quarter of a century old, the Scottsdale Institute still seems young at heart and light-filled. SI has weathered the challenges of a fledgling nonprofit in its early days, a historic recession and the loss of its beloved founder to grow into a strong and highly respected forum for senior healthcare executives to share best thinking around IT-enabled clinical and business transformation. And SI continues to evoke a youthful spirit and energy today because it treasures and nurtures the character of its founders in their focus on member-driven, informal and honest dialogue.

SI could not have achieved its mission so successfully without the brilliant leadership of **Shelli Williamson**, who for the past eighteen years has been the guiding light as SI Executive Director, starting part-time in 1999 while at First Consulting Group and becoming full-time in 2001. When Shelli took the top post it was a pivotal point in SI's history. Stan Nelson, Cofounder and Chairman, couldn't have found a better person to navigate SI's path as it grew into a vibrant, independent nonprofit with a strong focus on member-generated activities. Shelli brought Stan's vision to life by operationalizing its every aspect.

Shelli created SI's "Three Pillars" of Education, Collaboration and Networking, which were her guiding lights in developing the remarkable SI Annual Conference held at the Camelback Inn in Scottsdale every April, a conference that scores of senior executives claim is the best meeting they attend all year. In 2004 she added the Fall Forum, which SI co-hosted with a member organization at a different city each year and which provided an opportunity for that organization to showcase onsite its IT-enabled advances in quality, safety and efficiency.

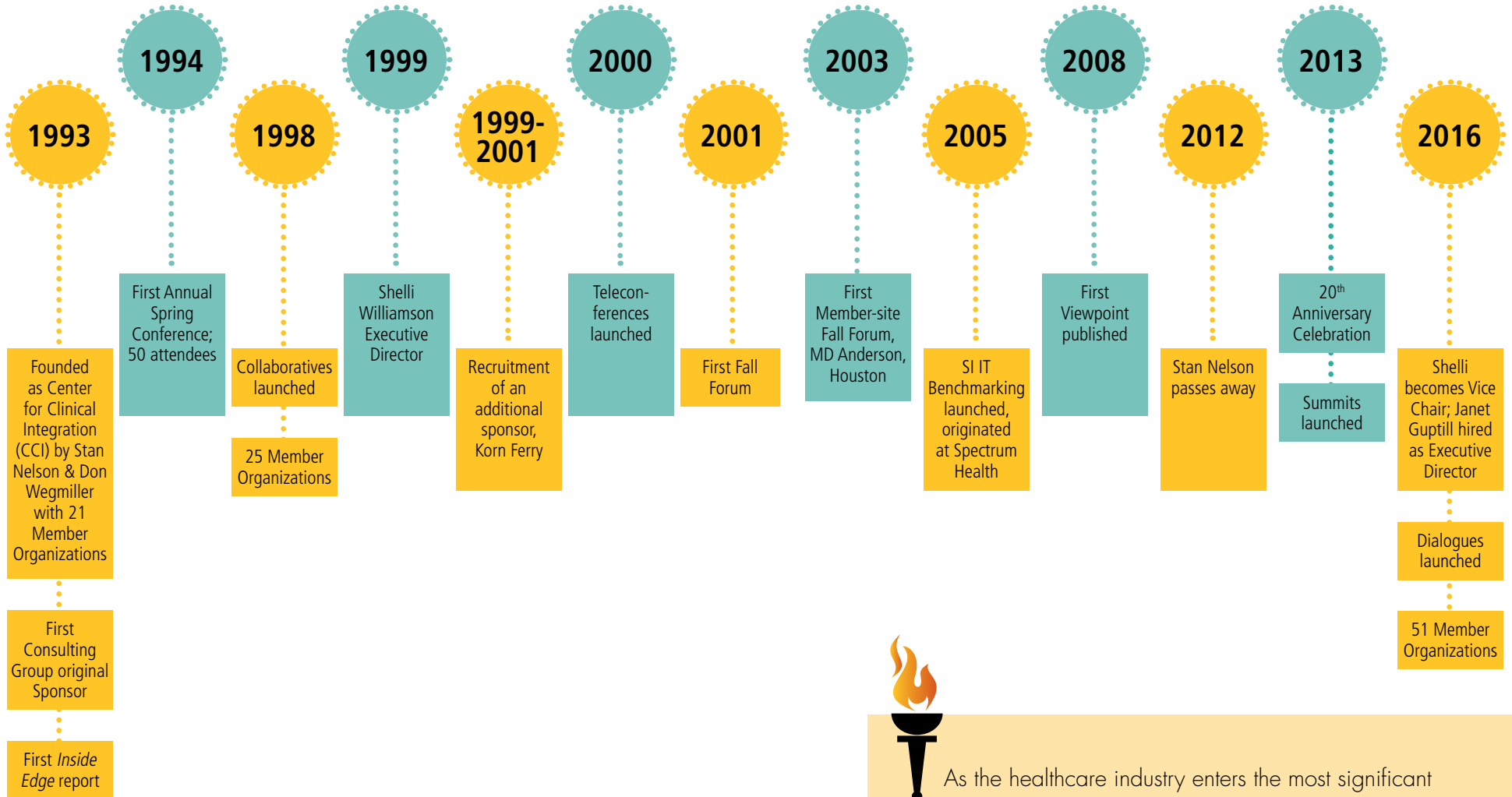
Also among her many achievements Shelli introduced a teleconference series, which in 2012 drew 11,000 member participants to 80 teleconferences, peaking at 13,000-plus two years later while keeping steady at 80 a year. Presented by both Members and Sponsors, these teleconferences cover a wide range of topics facing healthcare organizations today, from emerging technologies, cybersecurity and patient/consumer engagement to IS support for value-based care and clinical documentation. SI also began facilitating member-directed collaboratives to develop issue-specific solutions and strategies to IT-related challenges, launched the uniquely modeled SI IT-Benchmarking program, an "apples-to-apples" comparison of health-system IT investment, and *Viewpoint* Q&A, which spotlights veteran health-system executives and industry visionaries.

With guidance from Stan and SI Cofounder and Vice Chairman Don Wegmiller, at the turn of the century Shelli began recruiting Corporate Sponsors who understood the SI ethos and spirit and enhanced the discussion. Meanwhile she launched the SI website and built the SI member database into powerful tools for further advancing SI's mission.

Most recently, in listening to member needs Shelli developed SI Executive Summits and Dialogues. SI Summits bring together specific executive titles with their peers to identify challenges that keep them awake at night, identify lessons learned and share best practices. Summits have been held for CIOs, CMIOs, CISOs and Chief Data and Analytics Officers and have resulted in insightful whitepapers. Others are planned for CNIOs, CTOs and Population Health executives. The innovative Dialogues allow an executive such as a CMIO, CIO or CISO to schedule a more private discussion among peers to get feedback on a specific challenge or topic.

Under Shelli's guidance SI has maintained its signature intimacy while SI Membership grew to more than 50 health systems and 11 Sponsors from its original 21 member organizations.

# Scottsdale Institute Timeline



As the healthcare industry enters the most significant transformation in our lifetimes, Shelli hands the torch to SI's new Executive Director Janet Guptill who will lead SI into the future. Shelli has currently moved to Vice Chair of SI and later will serve in an Advisory role, where she will continue to help light the path ahead.

## SI by the Numbers

Member Organizations .....	<b>51</b>
Total Member Net Patient Revenue.....	<b>\$180B</b>
Total Member Hospitals .....	<b>944</b>
Teleconferences, average annual.....	<b>80</b>
Teleconference Attendees, average annual .....	<b>12,000</b>
IT Benchmarking Participating Health Systems .....	<b>74</b>
IT Benchmarking Participating Hospitals.....	<b>781</b>
Website Visitors, average monthly .....	<b>5,200</b>
Document Downloads, average monthly .....	<b>22,000</b>

## Board of Directors

### STANLEY R. NELSON

Founder & Chairman Emeritus  
(1993–2012)

### Executive Committee

**Don Wegmiller**, Chairman

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System

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Billings Clinic

## Member Organizations

**Adventist Health**, Roseville, CA

**Adventist Health System**, Altamonte  
Springs, FL

**Advocate Health Care**, Oak Brook, IL

**AMITA Health**, Arlington Heights, IL

**Ascension**, St. Louis, MO

**AtlantiCare**, Egg Harbor Township, NJ

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**Banner Health**, Phoenix, AZ

**Baptist Health**, Louisville, KY

**BayCare Health System**, Clearwater, FL

**Baystate Health**, Springfield, MA

**Beaumont Health**, Southfield, MI

**Billings Clinic**, Billings, MT

**Catholic Health Initiatives**, Englewood, CO

**Cedars-Sinai Health System**, Los Angeles, CA

**Centura Health**, Englewood, CO

**Children's Hospitals and Clinics of  
Minnesota**, Minneapolis, MN

**CHRISTUS Health**, Irving, TX

**Cincinnati Children's Hospital Medical  
Center**, Cincinnati, OH

**Eastern Maine Healthcare Systems**,  
Brewer, ME

**Emory Healthcare**, Atlanta, GA

**Henry Ford Health System**, Detroit, MI

**HonorHealth**, Scottsdale, AZ

**Houston Methodist**, Houston, TX

**Indiana University Health**, Indianapolis, IN

**INTEGRIS Health**, Oklahoma City, OK

**Intermountain Healthcare**, Salt Lake City, UT

**Memorial Health System**, Springfield, IL

**Memorial Hermann Health System**,  
Houston, TX

**Memorial Sloan Kettering Cancer Center**,  
New York, NY

**Mercy Health**, Cincinnati, OH

**Methodist Le Bonheur Healthcare**,  
Memphis, TN

**Mosaic Life Care**, St. Joseph, MO

**Munson Healthcare**, Traverse City, MI

**NewYork-Presbyterian**, New York, NY

**Northwestern Medicine**, Chicago, IL

**OSF HealthCare System**, Peoria, IL

**Partners HealthCare System, Inc.**,  
Boston, MA

**Sharp HealthCare**, San Diego, CA

**Spectrum Health**, Grand Rapids, MI

**Sutter Health**, Sacramento, CA

**Tampa General Hospital**, Tampa, FL

**Texas Health Resources**, Arlington, TX

**Trinity Health**, Livonia, MI

**UCLA Health**, Los Angeles, CA

**UK HealthCare**, Lexington, KY

**University Hospitals**, Cleveland, OH

**University of Chicago Medicine**,  
Chicago, IL

**University of Virginia Health System**,  
Charlottesville, VA

**Virginia Commonwealth University  
Health**, Richmond, VA

**Virginia Mason Health System**,  
Seattle, WA

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