

**23<sup>rd</sup> Annual**

# SPRING CONFERENCE

## Managing Health and Care across the Continuum

Reform—both federal and market-based—is driving new approaches to care, health and payment. As transformation and payer-provider convergence dominate our attention, innovation abounds in managing health and care across the continuum. Special challenges arise as health systems partner to manage the increasingly broad spectrum of care settings and consumer choices. Join us to share strategies, tactics and results with health-system and payer executives who are leading breakthroughs in new care models.

**Camelback Inn**  
**A JW Marriott Resort & Spa**  
**Scottsdale, Arizona**

**April 20 – April 22, 2016**



Gary Kaplan, MD,  
Virginia Mason Health  
System



Wright Lassiter, III,  
Henry Ford Health  
System



Marsha D. Rappley, MD,  
Virginia Commonwealth  
University Health  
System



Michael T. Rowan,  
Catholic Health  
Initiatives



Dan Wolterman,  
Memorial Hermann  
Health System

# Managing Health and Care across the Continuum

## WEDNESDAY, APRIL 20

10:00 a.m. Conference Registration Desk opens (Peace Pipe Foyer)

11:30 a.m. – 1:00 p.m. Welcome Luncheon (Peace Pipe Patio) Spouses and Guests Welcome

1:00 p.m. – 1:15 p.m. Welcome and Annual Report (Peace Pipe Room)

- ◆ **Donald C. Wegmiller**, Chairman, *Scottsdale Institute* and Chairman & Co-Founder, *C-Suite Resources*



1:15 p.m. – 2:15 p.m.  
**Managing the Shift from FFS to FFV**

- ◆ **David B. Pryor, MD**, EVP & Chief Clinical Officer, *Ascension*

2:15 p.m. – 3:15 p.m.  
**Sharp Executive Team Report: Population Health**



- ◆ **Parag Agnihotri, MD**, Medical Director, Continuum of Care, *Sharp Rees-Stealy Medical Group*
- ◆ **Vicki De Baca**, DNS, VP, Health & Provider Services, *Sharp Rees-Stealy Medical Centers*
- ◆ **Ken Lawonn**, SVP & CIO, *Sharp HealthCare* and Advisor, *Scottsdale Institute*
- ◆ **Kara Marx**, RN, VP, Patient Care Information Systems, *Sharp HealthCare*

3:15 p.m. – 3:45 p.m. Break



3:45 p.m. – 4:45 p.m.  
**The Storyline for Healthcare in 2016**

- ◆ **Paul H. Keckley, PhD**, Editor, *The Keckley Report*

4:45 p.m. Cerner User Interest Group Meeting

**DISCUSSION LEADER: John Norenberg**, *Advocate Healthcare*

6:30 p.m. Reception and Hors d'oeuvres (Sonoran Terrace) Spouses and Guests Welcome

## THURSDAY, APRIL 21

8:00 a.m. – 8:30 a.m. Continental Breakfast (Peace Pipe Patio)

8:30 a.m. – 8:35 a.m. **From the Top: Strategies, Enablers and Implications**

- ◆ **Donald C. Wegmiller**, Chairman, *Scottsdale Institute* and Chairman & Co-Founder, *C-Suite Resources*

8:35 a.m. – 8:45 a.m.

- ◆ **Gary S. Kaplan, MD**, Chairman & CEO, *Virginia Mason Health System*

8:45 a.m. – 8:55 a.m.

- ◆ **Wright Lassiter, III**, President, *Henry Ford Health System*

8:55 a.m. – 9:05 a.m.

- ◆ **Marsha D. Rappley, MD**, CEO, *Virginia Commonwealth University Health System*

9:05 a.m. – 9:15 a.m.

- ◆ **Michael T. Rowan**, President, Health System Delivery & COO, *Catholic Health Initiatives*

9:15 a.m. – 9:25 a.m.

- ◆ **Dan Wolterman**, President & CEO, *Memorial Hermann Health System*

9:25 a.m. – 10:00 a.m. Break

10:00 a.m. – 11:30 a.m. **Executive Roundtable and Open Forum**

**Donald C. Wegmiller**, Chairman, *Scottsdale Institute* and Chairman & Co-Founder, *C-Suite Resources*, Moderator

- ◆ **Gary S. Kaplan, MD**, Chairman & CEO, *Virginia Mason Health System*
- ◆ **Wright Lassiter, III**, President, *Henry Ford Health System*
- ◆ **Marsha D. Rappley, MD**, CEO, *Virginia Commonwealth University Health System*

- ◆ **Michael T. Rowan**, President Health System Delivery & COO, *Catholic Health Initiatives*
- ◆ **Dan Wolterman**, President & CEO, *Memorial Hermann Health System*

**11:30 a.m. – 1:00 p.m. Luncheon (Peace Pipe Patio) Spouses and Guests Welcome**



**1:00 p.m. – 2:00 p.m. Pharmacy Innovation to Advance Clinical Outcomes**

- ◆ **Jane F. Barlow, MD**, Associate Chief Medical Officer, *CVS Health*

**2:00 p.m. – 2:30 p.m. Break**

**2:30 p.m. – 3:30 p.m. You Don't Own All the Pieces**

**Devin Gross**, CEO, *Emmi* and Advisor, *Scottsdale Institute*, Moderator

- ◆ **Kyle L. Johnson**, MMI, System VP & CIO, *Eastern Maine Healthcare Systems*
- ◆ **Nicholas Marko, MD**, Chief Data Officer, *Geisinger Health System*
- ◆ **Greg Poulsen**, SVP & Chief Strategy Officer, *Intermountain Healthcare*
- ◆ **Timothy Sielaff, MD, PhD**, CMO & SVP, Specialty Care and Research, *Allina Health System*

**3:30 p.m. – 4:30 p.m. Population Health: The Yellow Brick Road**

**Michael Gorsage**, SVP, Strategic Services & Business Development, *Tampa General Hospital*, Moderator

- ◆ **David Allard, MD**, CMIO, *Henry Ford Hospital and Health Network*
- ◆ **Marjorie Bessel, MD**, VP, Clinical Integration & Regional Chief Medical Officer, *Banner Health*
- ◆ **Jeetu Nanda, MD**, Interim System VP, Value Based Care/Payment System & System Medical Director, Medical Informatics and Physician Compliance, *SSM Health*
- ◆ **William Tierney, MD**, Professor & Chair, Population Health, Dell Medical School, *University of Texas, Austin*

**4:30 p.m. SI Patient/Consumer Engagement**  
DISCUSSION LEADER: **Alan Snell, MD**, *RISE Healthcare*

**7:00 p.m. Reception and Dinner (Sonoran Terrace) Spouses and Guests Welcome**

**FRIDAY, APRIL 22**

**8:00 a.m. – 8:30 a.m. Continental Breakfast (Peace Pipe Patio)**

**8:30 a.m. – 9:30 a.m. Medical Executives: Clinical Integration across the Continuum**

**Paul Tang, MD**, VP & Chief Innovation and Technology Officer, Palo Alto Medical Foundation, *Sutter Health* and Director, *David Druker Center for Health Systems Innovation*, Moderator

- ◆ **Albert Chan, MD**, VP & Chief, Digital Patient Experience, *Sutter Health*
- ◆ **Read Pierce, MD**, Associate Director, Institute for Healthcare Quality, Safety and Efficiency, *University of Colorado, Denver*
- ◆ **Richard Silver, MD**, SVP, Population Health & Executive CMO, *HonorHealth*
- ◆ **Luke Webster, MD**, VP & CMIO, *CHRISTUS Health*

**9:30 a.m. – 10:00 a.m. Break**

**10:00 a.m. – 11:00 a.m. Trinity Health Update and People Centered 2020 Strategy**



- ◆ **Sally Jeffcoat**, EVP, *West/Midwest Group*
- ◆ **Sue Paris**, VP, *TIS Client Services*

**11:00 a.m. – 12:00 noon Town Hall Forum**

**John Glaser, PhD**, SVP, *Cerner Corporation*, Moderator

- ◆ **Jane F. Barlow, MD**, Associate Chief Medical Officer, *CVS Health*
- ◆ **David Classen, MD**, CMIO, *Pascal Metrics*, Associate Professor of Medicine, *University of Utah* and Board Member, *Scottsdale Institute*
- ◆ **Mitch Morris, MD**, Vice Chairman & Global Leader, Life Sciences & Health Care, *Deloitte, LLP* and Advisor, *Scottsdale Institute*
- ◆ **Paul Tang, MD**, VP & Chief Innovation and Technology Officer, Palo Alto Medical Foundation, *Sutter Health* and Director, *David Druker Center for Health Systems Innovation*

**12:00 noon Closing remarks**

- ◆ **Donald C. Wegmiller**, Chairman, *Scottsdale Institute* and Chairman & Co-Founder, *C-Suite Resources*

# About the Conference

## WHO SHOULD ATTEND?

This conference is an interactive experience for Scottsdale Institute member executives interested in how others plan to meet the requirements of a reformed healthcare environment, and in sharing their own plans and strategies for doing so, with a special emphasis on the Information Technology aspects.

Member officers, trustees and other administrative and clinical executives are invited. As leaders in their respective markets and in IT-enabled performance improvement, SI members share best practices and learn from their peers.

SI conferences are intimate sessions, designed for member executives who benefit from peer collaboration, information sharing and networking. Our platform is more “participation” and less “presentation,” so come prepared for relaxed, informal and highly interactive sessions with senior management teams from other leading health systems.

This conference is offered for SI member executives, and the conference fee is included in SI membership dues.

*Attire: Business Casual*

## CONFERENCE DESIGN & OBJECTIVES

Participants at this conference will:

- Learn about and discuss anticipated legislative changes and prepare for the impact on healthcare in 2016.
- Spend a morning in dialog with leading health system CEOs from Virginia Mason Health System, Henry Ford Health System, Virginia Commonwealth University Health System, Catholic Health Initiatives and Memorial Hermann Health System.
- Discuss in depth executive reviews from senior executive teams at Ascension, Trinity Health, and Sharp HealthCare.
- Interact with healthcare leaders as they describe innovations in health and care management across a broad continuum of providers.
- Understand market shifts with regard to IT implications.
- Learn about population-health success factors and lessons learned from health system and payer officers regarding their reform strategies, priorities, tradeoffs and tactics.

- Gain insights from peer executives during open-panel discussions.
- Participate in several lively annual discussion sessions, including a Medical Executives panel and the Town Hall Forum.
- Network throughout the conference with executives from top health systems, payers, professional associations and centers of innovation and research.

## CONFERENCE REGISTRATION

Register at [www.scottsdaleinstitute.org](http://www.scottsdaleinstitute.org), click on “2016 Spring Conference.” Please register for Scottsdale Institute conference **and** the Camelback Inn.

## HOTEL INFORMATION

Hotel reservations must be made directly with the Camelback Inn, A JW Marriott Resort & Spa, at <https://resweb.passkey.com/go/scottsdaleinstitute2016>

Our rate is \$299 Single/Double (applicable April 18-April 23, 2016), **prior to Monday, March 28, 2016**. Individuals are responsible for all room charges, surcharges and tax.

**Camelback Inn,  
A JW Marriott Resort & Spa  
5402 East Lincoln Drive  
Scottsdale, AZ 85253  
Phone: 1.800.266.9432**

If you must cancel, please cancel 7 days in advance to avoid penalty.

## ACTIVITIES FOR SPOUSES AND GUESTS

### **Wednesday, April 20**

- 11:30 a.m. – 1:00 p.m., Welcome Luncheon, Peace Pipe Patio
- 6:30 p.m., Reception, Sonoran Terrace

### **Thursday, April 21**

- 11:30 a.m. – 1:00 p.m., Attendee Luncheon, Peace Pipe Patio
- 7:00 p.m., Reception and Dinner, Sonoran Terrace

Tennis, Jeep Tours, Horseback Riding, Golf, Spa Services and more can be arranged by contacting the Camelback Inn.