Jennifer Ortiz, MBA

Jennifer Ortiz studied Business Economics and graduated with honors from University of California Los Angeles before launching her healthcare career in 1999. She went on to earn her Masters in Business Administration from Cornell University’s S.C. Johnson Graduate School of Management with a focus in Healthcare Ecology and Consulting. Throughout her career, Jennifer has worked to drive innovation, patient engagement, and continuous improvement in the healthcare delivery system while working for leading organizations such as Kaiser Permanente, Oliver Wyman Healthcare Strategy, CareMore, and Cedars-Sinai Health System.

In 2016, Jennifer joined the Cedars-Sinai Medical Network’s Organizational Advancement team as it launched into Primary Care Transformation and, most recently, leveraged those learnings as it kicked off Specialty Practice Transformation. During a period of increasing demands on clinical teams—with greater consumerism, practice consolidation, changing reimbursement models, remarkable fluctuations in insured populations, integration of desktop medicine, and declining population health—Jennifer is honored to be able to work with the organization’s leadership and frontline teams to redesign an administrative and clinical care delivery system that optimizes our ability to keep patients healthy and catch them when they fall.